



EMMS

EUROPEAN MILITARY MEDICAL SERVICES

MEDIA DATA 2025

CPM DEFENCE.
SECURITY.
MILITARY MEDICINE.

A man in a dark suit and light-colored shirt is shown from the chest up, holding a stack of papers. He is looking slightly to the right. The background is a solid blue color with a faint, white network diagram consisting of interconnected nodes and lines. The text 'CPM' is prominently displayed in white, bold, sans-serif font on the left side of the image.

CPM

THE NETWORK
FOR EUROPEAN
MILITARY MEDICAL SERVICES,
INDUSTRY AND POLITICS.

+ COMMUNICATION – for decision maker

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EMMS

EUROPEAN MILITARY MEDICAL SERVICES



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www.military-medicine.com
www.wehrmed.de



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English



Publication (expected date)

1x per year (End of May 2025)



Advertising and Printing material

to be submitted by 2nd of May 2025



Production

Adhesive binding, high gloss



Retail price (incl. VAT + shipping)

Domestic shipping: 10,- €
International shipping: 14,- €

MISSION AND VISION

The **EUROPEAN MILITARY MEDICAL SERVICES (EMMS)** magazine is published by CPM, providing a useful format for informing European defense health and health care practice and an easily accessible forum for promoting broad understanding in common areas of interest, not least in European military medical cooperation.

It delivers high-quality organizational and clinical content at the intersection of defense and security on the one hand and health policy and healthcare practice on the other, to a wide range of military healthcare professionals, medical officers, planners, executives etc. and the Euro-Atlantic military medical community as a whole.

For that purpose, the EMMS magazine offers its readers an overview and update of current European cooperation initiatives in the field of military medicine with reports of joint European exercises and meetings and presentations of relevant institutions, such as for example military hospitals or government, and corporate entities.

With the annual issue of EUROPEAN MILITARY MEDICAL SERVICES (EMMS), we offer a

- + **unique magazine** that reports on the cooperation of European military medical services
- + selected contributions directly from the **Multinational Medical Coordination Centre-Europe (MMCC-E)** and its member nations
- + **reports** on joint exercises, **conferences** and **interviews**
- + **presentations** of relevant institutions of the European military medical services
- + coincide with the annual **COMEDS** spring conference and our **DiMiMED** as an accompanying information medium for all participants and exhibitors



Dr. Erwin Dhondt, MD

Brigadier General (ret)

Former Director General Health & Well-being
of the Belgian Defence,
Co-Chairman on DiMiMed

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+ TARGET READERSHIP

- Surgeons Generals of the European Defense Forces
- Medical officers – also in education and training – such as physicians, dentists, veterinarians, pharmacists, including their respective assistants/ technicians, nursing staff, psychologists, etc.
- Medical planners and IT specialists
- Defense Health and Healthcare executives (from e.g. military hospitals and MTF's, medical training or research centers, etc.)



+ DISTRIBUTION

- To the relevant commands and agencies in all European countries
- At numerous national and international events such as:
 - **CMC** - the Combat Medical Care Conference (Special Operations Medical Support personnel)
www.cmc-conference.de/cmc_paris.php
 - **COMEDS** - the Committee of the Chiefs of Military Medical Services in NATO
www.nato.int/cps/en/natohq/topics_175736.htm
 - **DIMIMED** - the International Conference on Disaster and Military Medicine
www.cpm-verlag.com/event/dimimed-conference



MULTINATIONAL MEDICAL COORDINATION CENTRE EUROPE (MMCC-E)

BACKGROUND

Europe is coming closer together, which also applies to the European Armed Forces and, in particular, to the cooperation between the military medical services.

None of the nations is capable of ensuring the provision of all facets of medical support required for a NATO- or EU-led operation on its own. The „Permanent Structured Cooperation (PESCO)“ Initiative was initiated by the European Council to specifically strengthen Europe’s security and defense.

One of the first PESCO projects in 2018 was the European Medical Command (EMC), coordinated by the Bundeswehr Medical Service. Additionally, the Surgeon Generals of the Medical Services of NATO and EU called for a coordinating medical organization.

In 2019 the EU PESCO project “EMC” was merged with the NATO “Framework Nations Concept (FNC)” initiative into one organization, the MMCC/EMC. At the end of November 2023, the 18 participating nations announced the change and simplification of their organization’s name: Multinational Medical Coordination Centre - Europe (MMCC-E).

The COVID19 Pandemic has shown that the interdependencies between public health protection and external as well as internal security are increasing. One of the main goals of MMCC-E is civil-military interaction and interface, especially with the organizations and institutions of the EU states and bodies.



DIRECTOR MMCC-E:

Dr Rolf von Uslar

Brigadier General

MC (Medical Corps)

▲ Photo: [unsplash.com / Alexandre Lallemand](https://unsplash.com/photos/Alexandre-Lallemand)

◀ Photo: Bundeswehr / Helmut von Scheven

MISSION AND PARTICIPATING NATIONS

MMCC-E is located in Koblenz (DEU). Germany is the framework nation and provides Host Nation Support. MMCC-E achieved full operational capability (FOC) in July 2022 and offers the following services:

- Supporting the multinational medical coordination efforts to cohere participating nations and EU/NATO organizations
- Increasing the operational readiness of medical C3 and medical units and formations through exercises and wargaming
- Improving medical civil-military interaction and networking
- Coordinating medical capability enhancement, on request of nations and organizations



Belgium, Kingdom of



Czech Republic



Estonia



French Republic



Germany, Federal Republic of



Greece (Hellenic Republic)



Hungary, Republic of



Italian Republic



Lithuania



Luxembourg, Grand Duchy of



The Netherlands, Kingdom of



Norway, Kingdom of



Poland, Republic of



Romania, Republic of



Slovak Republic



Spain, Kingdom of



Sweden, Kingdom of



Swiss Confederation



United Kingdom of Great Britain and Northern Ireland

Five nations are in an observer status:

- Austria
- Bulgaria
- Finland
- Latvia
- Portugal

Further information on the MMCC-E can be found here:



+ TOPICS AND DATES 2025



DATES

Publication

(expected date):
End of May 2025

Advertising and Printing material:

to be submitted by
2nd of May 2025

TOPICS

Greeting Surgeon General Dr. Ralf Hoffmann

(Commander of the Central Medical Service of the Bundeswehr and Deputy Commander of the Bundeswehr Support Command)

Articles

- presentation military medical services Finland and Sweden (to be confirmed)
- EUMS - AI and Biotechnology - Innovation with Global Security Challenges
- Human performance

Defense Health & Society

- 12th DiMiMED 2024 opening and key note speeches (war in Ukraine - cutting-edge technologies in conflict and disaster medicine)

Clinical Practice

- Minimum Requirements for the Interoperability of Special Operations Surgical Teams: An Assessment Based on Current National Standards and NATO Doctrines

Let's get acquainted

- Interview with the new Director MMCC-E, Brigadier General (MD) Dr Rolf von Uslar

Workshop Reports

- Camo 2025
- Bulk Medevac
- Medical logistics

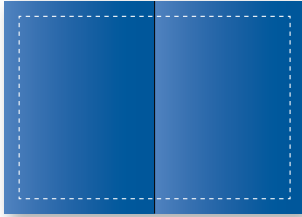
International Conference on Disaster and Military Medicine

- Report of the 12th DiMiMED 2024

Overview of all members of the MMCC-E



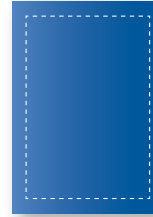
AD FORMATS & PLACEMENTS



2/1 A4

Type area: 390 x 270 mm
Full format: 420 x 297 mm¹
4C

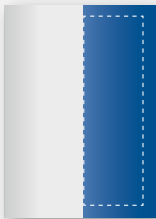
6.700,- € *



1/1 A4

Type area: 185 x 270 mm
Full format: 210 x 297 mm¹
4C

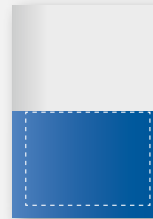
4.300,- € *



1/2 A4 portrait

Type area: 90 x 270 mm
Full format: 100 x 297 mm¹
4C

3.300,- € *



1/2 A4 landscape

Type area: 185 x 135 mm
Full format: 210 x 145 mm¹
4C

3.300,- € *



1/3 A4 landscape

Type area: 185 x 90 mm
Full format: 210 x 105 mm¹
4C

2.700,- € *

OUR SERVICE:

Ad booking incl. one-time professional data check.
We charge a flat rate of EUR 95* for each additional data check.

PLACEMENTS

Cover placement

2nd cover page

4.600,- € *

4th cover page (back)

4.900,- € *

1) Bleed +3 mm on all sides; Please place text-important parts 5 mm inside, 20 mm towards the waistband; All format specifications in mm (width x height)

2) Advance payment - due to preliminary editorial/graphic work * Prices plus VAT

+

SPECIFICATIONS

Printing process

Contents & Cover: Sheet-fed offset

File formats

PDF/X-4, X-3 and X-1a

Color mode: CMYK

Profiling

ISO Coated v2 300% (Fogra 39L)

Fonts

All fonts used in the file must be embedded or converted to paths.

Image resolution

300 dpi for grayscale/color images

1200 dpi for line images

Binding type

Adhesive binding

Data delivery

Please send editorial and advertisements to:

Thorsten Menzel / Kundenbetreuung, t.menzel@cpm-verlag.de

Important notes

- All ad elements (text, graphics) at risk of bleed must be placed at least 5 mm from the edge / final format and at least 20 mm from the binding
- Bleed allowance +3 mm on all sides
- Costs for the illustrations are not included in the advertising price
- Special colors and data in RGB mode cannot be processed
- The client is responsible for repro quality and correct data transmission
- The print shop will not make any corrections to the data supplied



OUR PRINT PUBLICATIONS



CPM FORUM

The reliable source of information on defence, armed forces and security issues for over 35 years. High-content interviews, specialist reports and changing thematic focuses offer a powerful portfolio and provide in-depth insights into the security and defence policy topics of interest in the light of current crises and wars.



CRISIS PREVENTION

CRISIS PREVENTION (CP) is the official trade magazine for emergency response, internal security and disaster relief and covers the interdisciplinary and interdepartmental spectrum of editorial content and is produced in close cooperation with the authorities and institutions. We provide information on current developments in science, research, technology and innovations from the industry.



Wehrmedizin und Wehrpharmazie

The specialist magazine for active medical officers, medical officer cadets and reserve medical officers who work as practising doctors, dentists, veterinarians and pharmacists. We are the only specialist publisher to cover all areas relevant to military medicine and military pharmacy with our magazine.





EMMS – European Military Medical Services

Our English-language magazine delivers high-quality, in-depth content at the intersection of defence, security, health policy and practice. We provide a forum for European co-operation and give a detailed insight into the nations' medical services.



Wehrmedizinische Monatsschrift

This scientific publication (i.A.) of the Bundeswehr Medical Service publishes articles from the fields of military medicine and military pharmacy, including their peripheral areas. The authors are members of institutes, hospitals, other medical service organisations, universities and Bundeswehr departments as well as civilian clinics, universities and research institutions, including those from abroad.

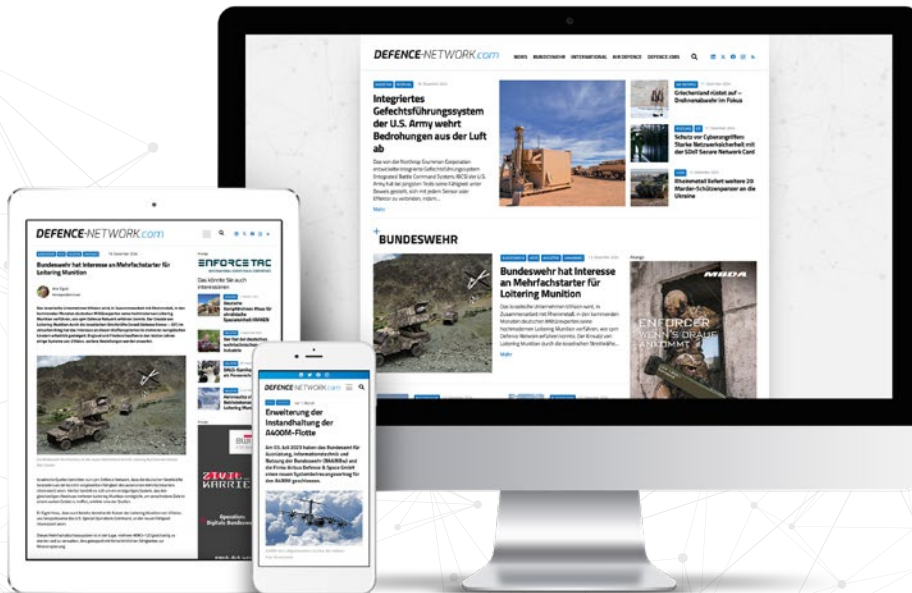


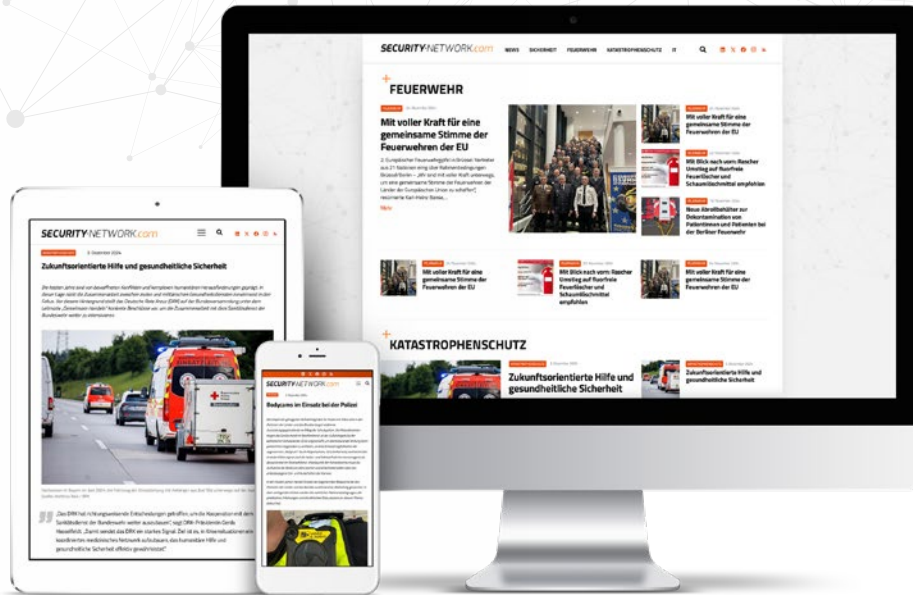
+ OUR ONLINE PUBLICATIONS

DEFENCE-NETWORK.com

Expertise and network for the Bundeswehr, defence and security industry

The news platform of the defence community. Here we provide daily and up-to-date information on a wide range of topics in the defence and security sector. In addition to analyses of global conflicts, military strategies and geopolitical developments, we provide specialist articles on armaments developments and major multinational projects. Current reporting from our own events, major international events and press events complement our news platform, as do white paper analyses and studies that provide a sound basis for decisions in the defence and security sector. A source of information for all experts and interested parties who deal with national and international security issues.





SECURITY-NETWORK.com

The portal for bringing together homeland security, civil defence and civil-military cooperation

The security of the population can only be achieved together. However, in order to work together, it is necessary for all relevant players to know about each other, including the structures and existing systems and capabilities. With the Security Network, CPM is creating a news portal for the first time in Germany that concentrates on precisely this focus and provides all relevant news for police forces, disaster rescuers, municipal BOS and civil-military cooperation. Here you will find all the news on new laws and regulations, insights from relevant events, reports on incidents and the presentation of the latest technologies that can be used to improve the work and, of course, cooperation of the various institutions. All attractively presented in a single portal.



Detailed information and booking options for our online publications will be available shortly in the separate **CPM DIGITAL media data**



OUR **EVENTS** IN THE FIELD OF **SECURITY**



SECURITY CONFERENCE: Operationsplan Deutschland

The first cross-organisational symposium to address Germany's security policy realignment from Bavaria. Experts from various areas of the Bundeswehr, the federal government, state and local authorities, blue light organisations and business will come together to discuss strategies for improving national security. The conference offers specialist presentations, stage talks and networking opportunities to promote the exchange of ideas and best practices. The aim is to define solutions to threats and aggressors and to develop plans for national and societal co-operation.



CP-Symposium zum gesundheitlichen Bevölkerungsschutz

High-ranking players from the civilian and military sectors as well as industry partners meet in Berlin at the CP Symposium to discuss topics relating to public health protection. A new focus is defined each year. In Germany, we still lack a security and precautionary law for the healthcare sector and both the security policy framework and the urgent questions regarding civil protection require national answers. Be part of it!



CP-Konferenz

'Saying what is not (yet) possible - opportunities and limits of crisis preparedness' is the theme of the established CP-Konferenz, where high-ranking experts from all areas of internal security will exchange views. The world is turning faster and faster - are we turning at the same pace? We are putting this up for discussion, because major incidents challenge everyone! Industry partners will also be presenting the latest innovations.





OUR **EVENTS** IN THE FIELD OF **MEDICAL**



DiMiMED – International Conference on Disaster and Military Medicine

This international conference is the meeting place for high-calibre international military medics. Current topics from 'Mental Health' to 'Combat Medical Care' and 'Disaster Medicine', including from a humanitarian perspective, will be highlighted. In an accompanying industrial exhibition, our industrial partners will present their latest developments and products that must provide reliable support in an emergency.



Medical Biodefense Conference (MBDC)

The world's largest symposium in the field of medical biodefence. The conference brings together experts from science, politics and the security and health sector from all over the world. It provides a platform for the exchange of information on strategies and research on measures against biological threats, both in the case of natural disease outbreaks and in the case of accidental and deliberate releases.



FORUM ZAHNMEDIZIN

Forum Zahnmedizin

Communication and training platform for dentists, industry partners and authorities. The focus here is on current developments in dentistry. Naturally in accordance with the guidelines and recommendations of the BZÄK, KZBV and DGZMK for continuing dental education. Don't miss this opportunity!





OUR **EVENTS** IN THE FIELD OF **DEFENCE**



RÜ.NET – User forum on armour and use

The focus of our event is on the land, air and sea domains. It is regarded as a neutral communication platform for exchange between the public sector, politics and the defence industry. Experience from previous years has shown that RÜ.NET has established itself as the leading trade fair for the topic of armaments and utilisation. The open and direct opportunity for our industrial partners to communicate with the Bundeswehr as a public-sector client is a unique selling point of this sophisticated CPM EVENTS.



LOG.NET – User forum logistics

The communication platform in the context of military logistics. The defence logistics community has been discussing strategic and operational issues for almost two decades. In close thematic cooperation with the German Armed Forces Logistics Command, Germany's logistics expertise is exchanged in a high-calibre plenary session and four specialist panels. The Logistics user forum brings the armed forces and civilian partners together.





GROUND BASED
AIR DEFENCE
SUMMIT

Ground Based Air Defence Summit

Our now well-established specialist conference that brings together experts and decision-makers from the air defence industry. Current challenges, innovative technologies and strategies for improving ground-based air defence systems are discussed. It is a communication platform for the exchange of ideas, networking and the presentation of the latest developments. Participants can look forward to an intensive exchange within the community and in-depth specialist presentations and panel discussions aimed at solving future air security requirements.



AIR FORCE TECH SUMMIT

Traditionally, air forces are the drivers of technological progress and change. The scope of our event unites the armed forces, industry, research and politics in a four-way harmony. Current trends and challenges for new weapon systems, unmanned aerial vehicles (drones), cybersecurity, logistics and maintenance as well as solutions and new technologies to improve the efficiency and safety of air forces are the focus of our high-value event. The topic of artificial intelligence will shed light on possible applications and results from simulation and training, as well as ethical implications and necessary regulations.





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