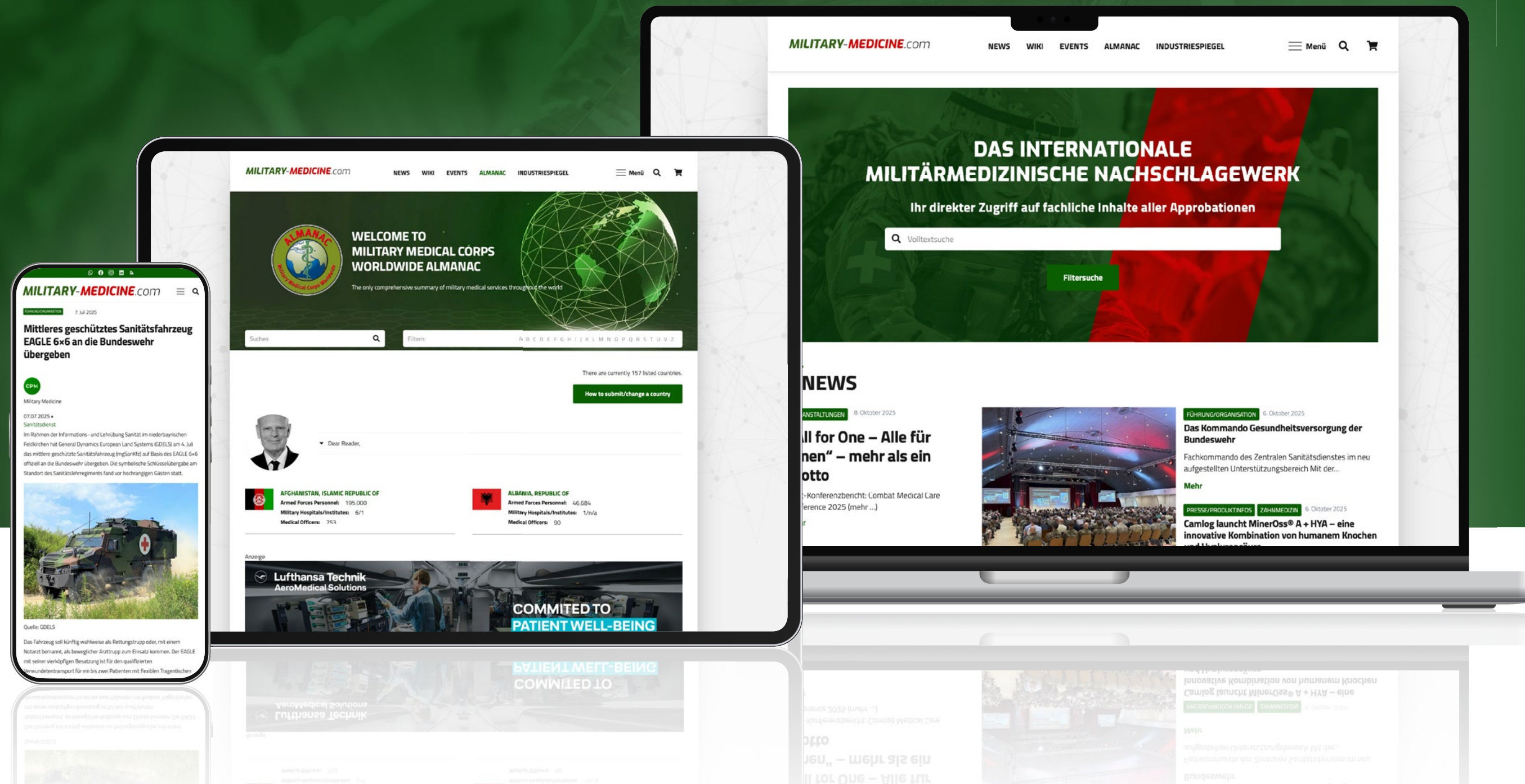


MEDIA DATA 2026



MILITARY-MEDICINE.COM – THE CENTRAL PLATFORM FOR MILITARY MEDICINE

**INTERNATIONAL, UP-TO-DATE, AND COMPREHENSIVE:
MEDICAL COMMUNITY – AND THE IDEAL PLACE FOR YOUR BANNER ADVERTISING.**

With high-quality content and exclusive access to an international specialist target group, we offer you a first-class environment for your brand and product communication:

- **Reach** in a highly specialised community of doctors, dentists, veterinarians, pharmacists and medical officers
- **Visibility** in the context of renowned specialist content such as **“Wehrmedizin und Wehrpharmazie”** (Military Medicine and Military Pharmacy) and **“Wehrmedizinische Monatsschrift”** (Military Medical Monthly)
- **Placement** in an editorial environment with organisational and clinical content at the interface of defence and security
- **Exclusive context** through the **Military Medical Corps Worldwide Almanac** – the only international reference source for worldwide medical services
- **High-quality target group** addressing through contributions from the **DiMiMED conference, EMMS magazine** and the **Business Forum Military Medicine**

Use **Military-medicine.com** for your banner placement and position your company visibly and credibly in the international professional environment.



FORMATS & PRICES:

BANNERS & ADS

BILLBOARD BANNER

€ 800 / 30 days

Format: 1,600 x 500 px
+ 600 x 1,050 px (mobile Version)

RECTANGLE HALF PAGE

€ 900 / 30 days

600 x 1,050 px

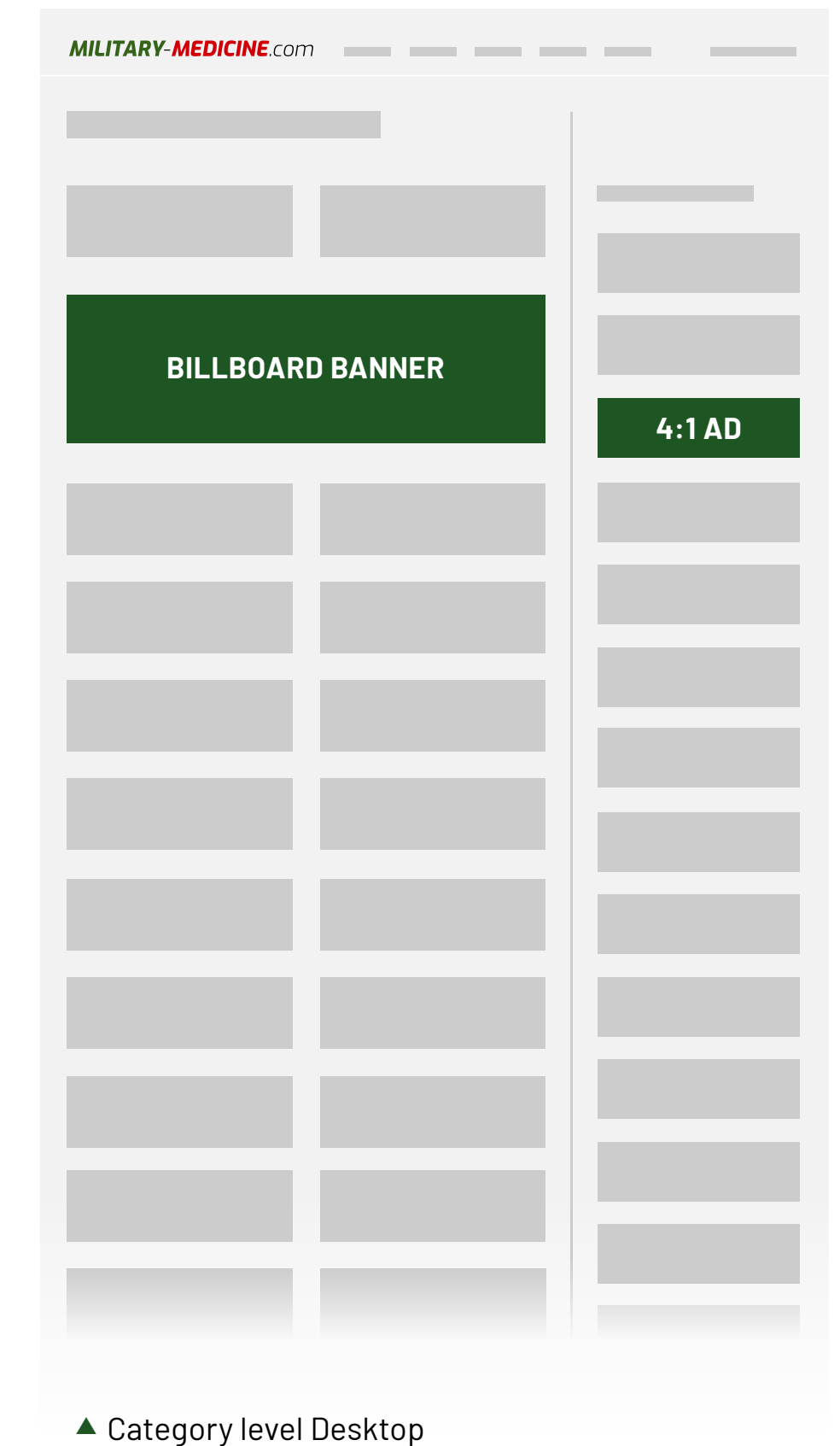
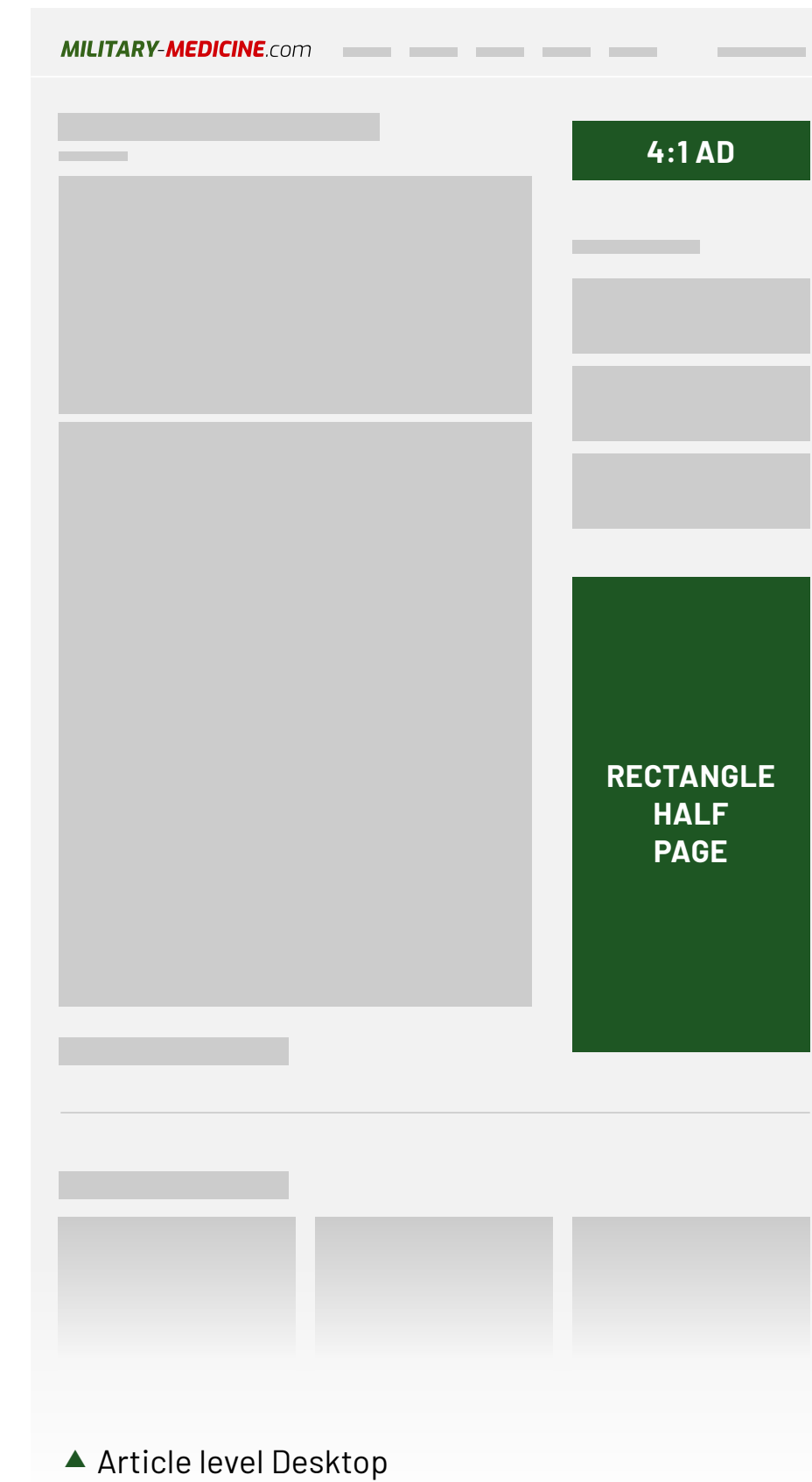
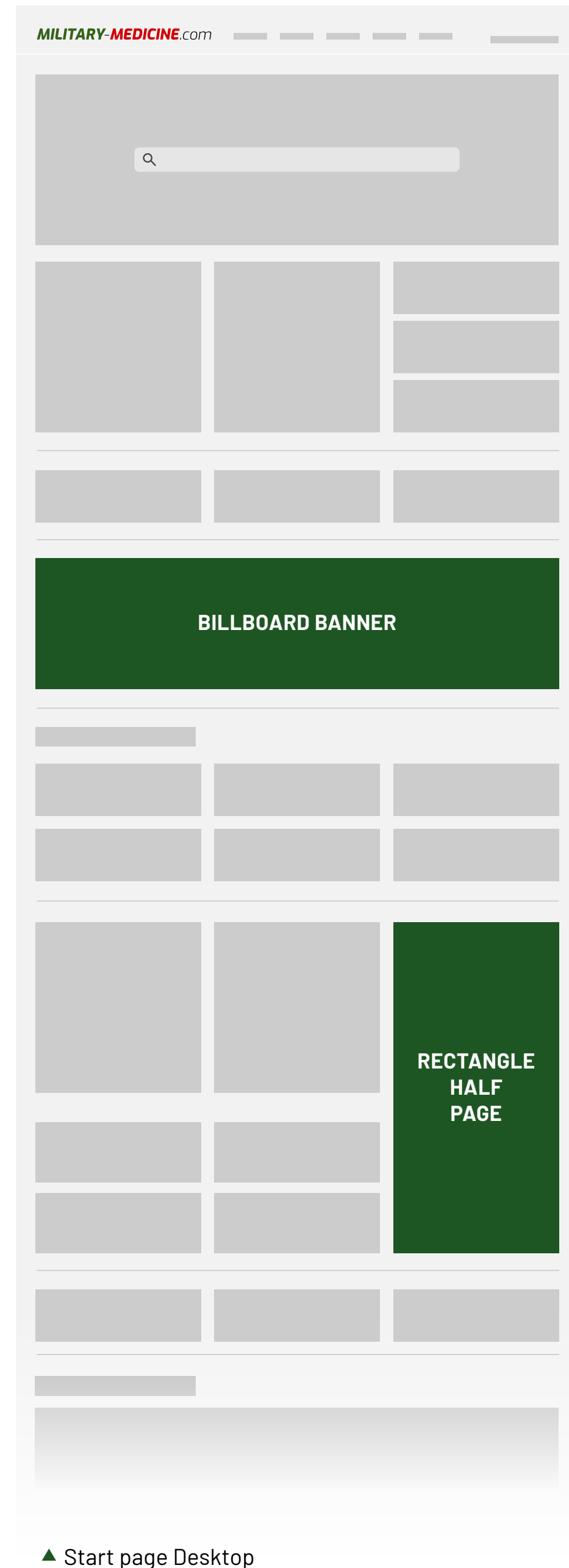
4:1 AD

€ 600 / 30 days

640 x 160 px

CONDITIONS:

- All banners are additionally required in rectangle half-page format (600 x 1,050 px) for display on mobile devices.
- The banners are displayed in rotation.
- GIF files: length approx. 5 secondes.



INDIVIDUAL POSITIONS ON REQUEST

Individual durations before, for example, in-house exhibitions, announcements, webinars, trade fairs, etc. at **category level** or on the **home page**, as well as **content banners** exclusively in **selected articles** are possible.

Please contact us!

Mobile display see next page ►



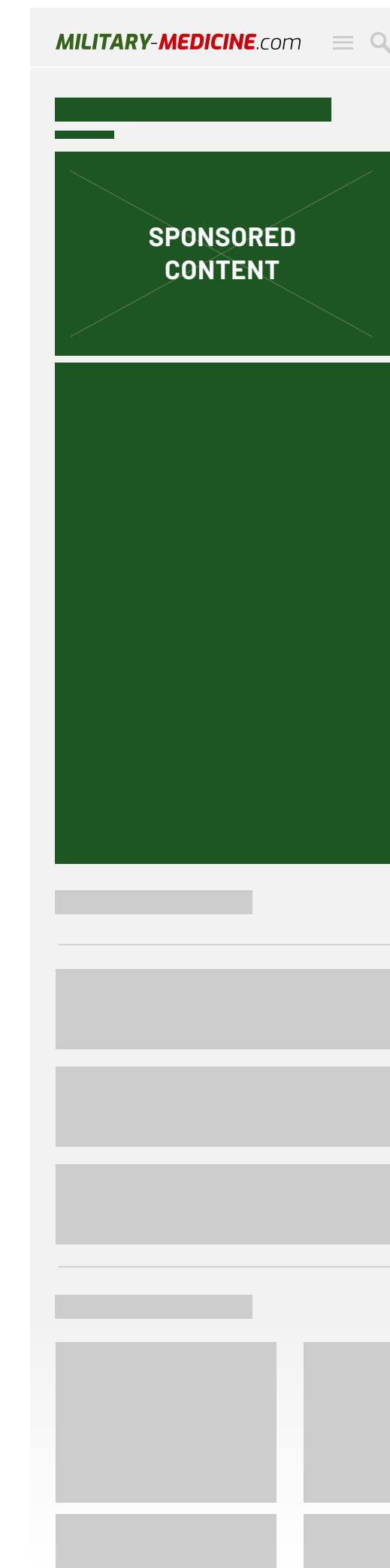
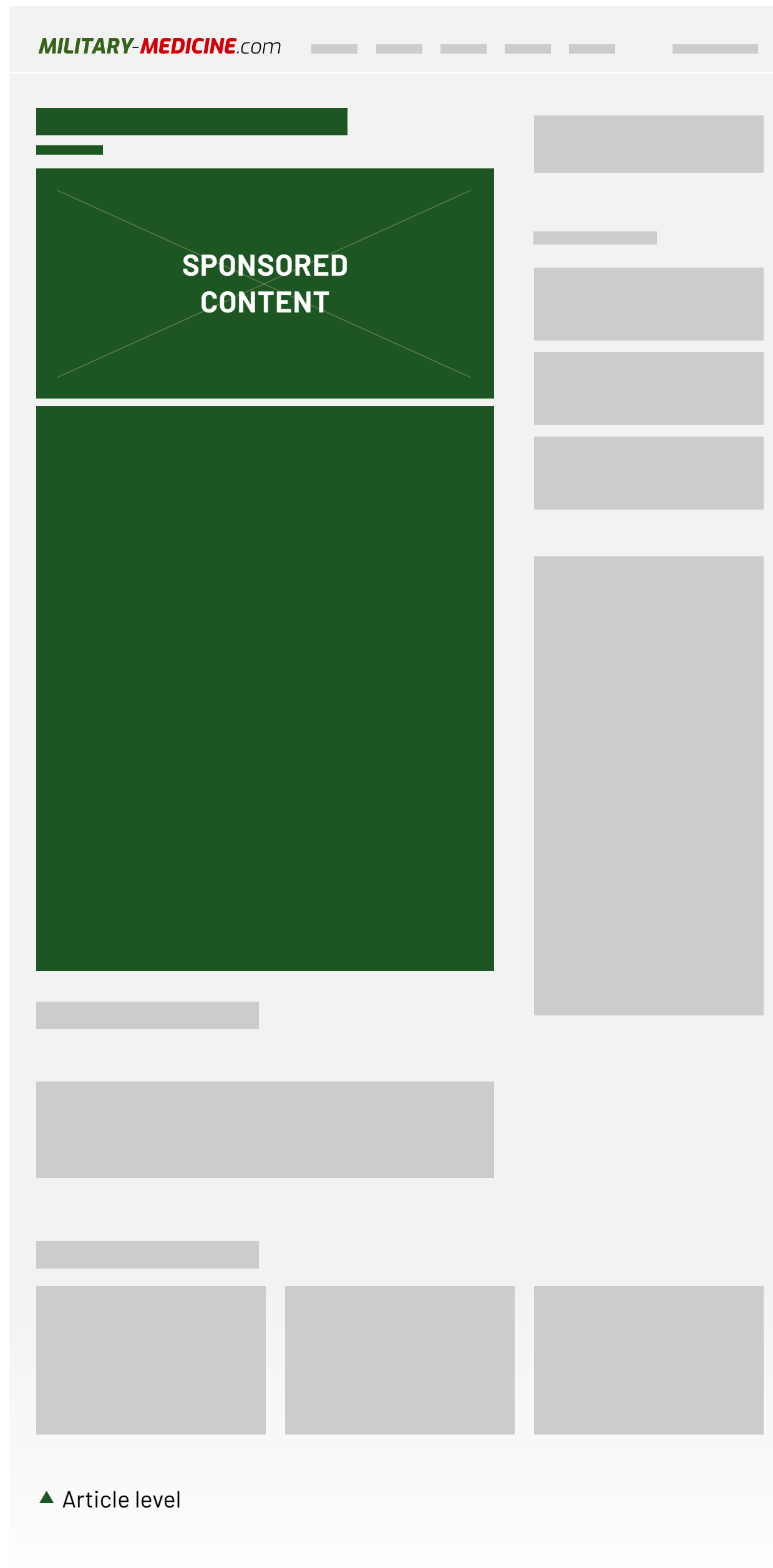
FORMATS & PRICES:

SPECIALS

SPONSORED CONTENT/ GUEST ARTICLE

€ 2,000

approx. 6,000 characters + 3 images



+ INDUSTRY MIRROR:

COMPANY LISTING

Combination online + magazine

(at least 4 issues, then renewed quarterly until cancellation)

€ 400 / quarter

Online only:

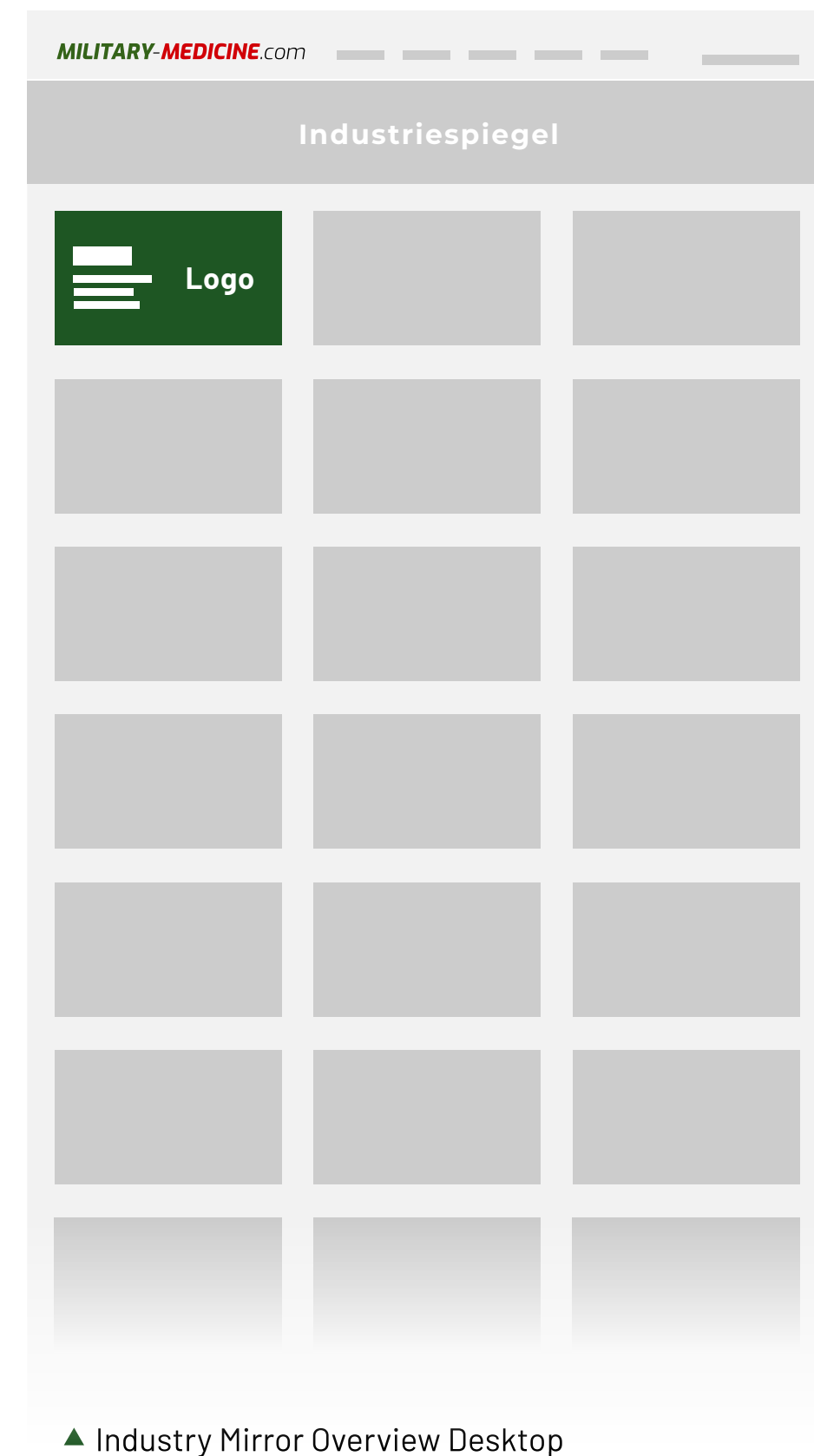
€ 250 / quarter

Place your company in the directory for manufacturers, retailers and service providers with a concise short profile – structured, categorised and industry-specific.

Your options:

- Short profile including logo, contact details, solutions and optional image clip
- Link to technical articles or press releases via keywords
- Bookable as an annual or quarterly entry (including typesetting and graphics)
- Direct click on the logo leads to a detailed view

Visibility in a nutshell – simple and effective.





PRODUCT INFORMATION:

CATEGORY PRODUCT INFORMATION

Online + booklet combination

(per issue):

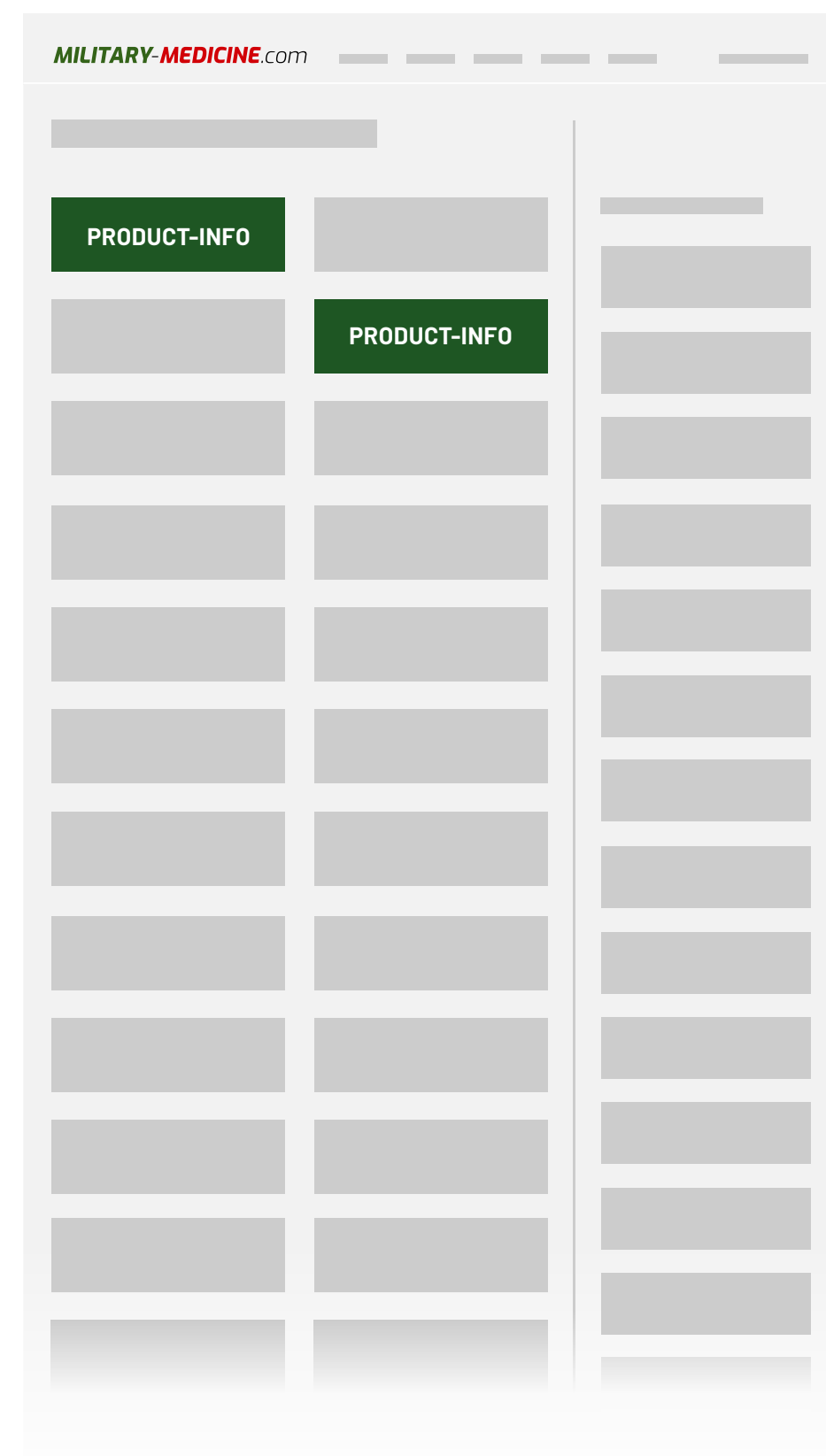
€ 1.000 / unit

Online only (unlimited):

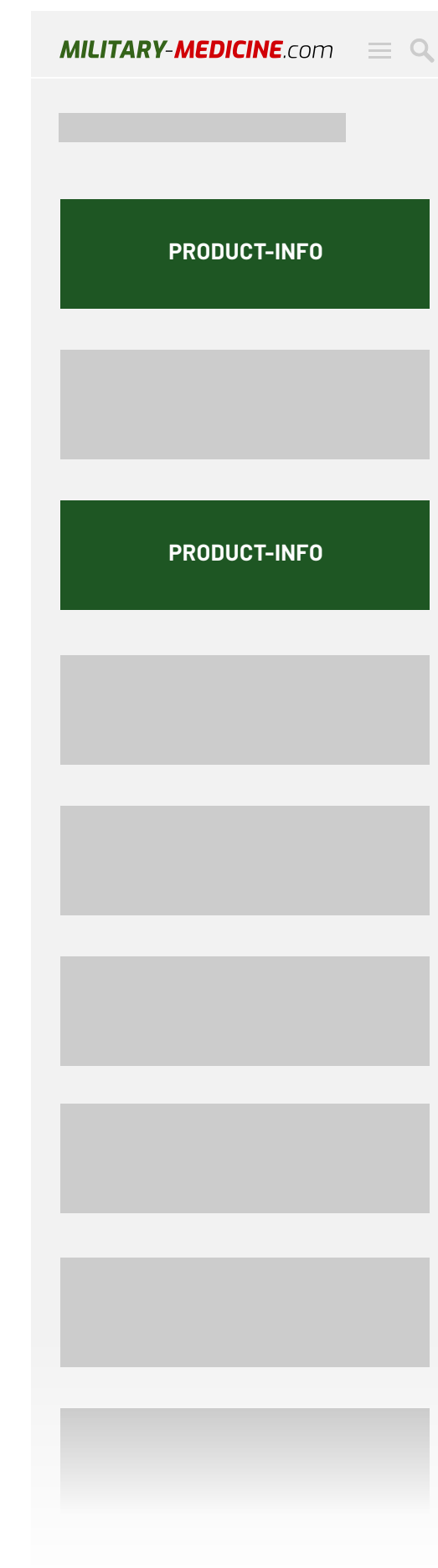
€ 850 / unit

Your latest product innovation presented as a short article with an image and link to a specified URL – concise, informative, and aimed directly at the target audience.

Alternatively, the post can be combined with an extended text length (up to 1,250 characters) and an image to highlight specific content and applications.



▲ Category level Desktop



▲ Category level Mobile



LINKEDIN POSTINGS:

SPONSORED CONTENT

€ 500 / unit

2,800 characters + 3 images

Reach a highly specialized, international audience with your content.

Sponsored content on Military-Medicine.com's social media channels ensures that your posts are visible to the community that matters: doctors, medical officers, pharmacists, veterinarians, and other decision-makers in the military medical field.



+ ALMANAC:

MILITARY MEDICAL CORPS WORLDWIDE ALMANAC

ALMANAC Military Medical Corps Worldwide is the first and only portal to provide a systematic overview of military medical services worldwide. It offers exclusive insights into structures, tasks, missions, procurement policies, and personnel – supplemented by contact persons and contact details.

As a recognized reference work in over 180 countries, the ALMANAC is aimed at decision-makers in defence ministries, doctors in military hospitals, and commanders of military medical facilities.

ALMANAC gains additional reach through its presence at top international events such as DiMiMED, COMEDS, and ICMM. This enables advertising partners to reach a highly specialized and globally networked target group.

Your banner advertising in ALMANAC reaches the highest levels of military medicine directly – exclusively, precisely, and without wastage.



MILITARY-MEDICINE.com NEWS

Austria, Republic of

Capital	Vienna
Area	83.879 km ²
Population	8.858.775
Official Language	German
Armed Forces Personnel	35.000
Medical Officers	n/a
Military Hospitals / Institutes	3/3
Missions	multiple

Director Military Medical Division
Ministry of Defense Republic of Austria
Rossauerlande 1
A-1090 Vienna
AUSTRIA
Pictures and Graphics: Wikimedia Commons

MILITARY-MEDICINE.com NEWS WIKI EVENTS ALMANAC INDUSTRIESPIEGEL

WELCOME TO MILITARY MEDICAL CORPS WORLDWIDE ALMANAC
The only comprehensive summary of military medical services throughout the world

Suchen Filtern: A B C D E F G H I J K L M N O P Q R S T U V Z

There are currently 157 listed countries.
[How to submit/change a country](#)

Dear Reader,

AFGHANISTAN, ISLAMIC REPUBLIC OF Armed Forces Personnel: 195.000 Military Hospitals/Institutes: 6/1 Medical Officers: 753	ALBANIA, REPUBLIC OF Armed Forces Personnel: 46.684 Military Hospitals/Institutes: 1/n/a Medical Officers: 90
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Lufthansa Technik AeroMedical Solutions

COMMITTED TO PATIENT WELL-BEING AND SUPPORTING MEDEVAC PROFESSIONALS.

ALGERIA, DEMOCRATIC AND POPULAR REPUBLIC OF Armed Forces Personnel: 147.000 Military Hospitals/Institutes: 1/n/a Medical Officers: n/a	ANGOLA, REPUBLIC OF Armed Forces Personnel: 110.000 Military Hospitals/Institutes: n/a/n/a Medical Officers: n/a
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guidelines and optimally
res for rehabilitation) are
planning, administration
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fighting capacity of the

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a medical company) with
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hospital or dedicated
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ns like surgery, internal
paedics, ophthalmology.

y Medical Centre Vienna
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ks with 25 beds) and a

RUCK (a deployable Role
ed Role 4 tasks with 25

:(Medical Field unit) in
yable medical units are

Artikel nach Kategorien

- Zahnmedizin
- Humanmedizin
- Veterinärmedizin
- Pharmazie

Industriespiegel

Tasmanian Tiger
Robert-Bosch-Straße 3 |
86453 Dasing
Seite besuchen

Anzeige

Lufthansa Technik AeroMedical Solutions

COMMITTED TO PATIENT WELL-BEING AND SUPPORTING MEDEVAC PROFESSIONALS.

+ PACKAGES:

BASIC PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	30 days
1x 4:1 Ad	30 days
1x Product information	unlimited
1x LinkedIn-Posting	unlimited
including online company listing	1 month (total)

€ 1,900
~~€ 2,250~~ RRP for individual bookings

ADVANCED PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	90 days
1x Banner (Rectangle)	90 days
1x Sponsored Content	unlimited
2x Product information	unlimited
2x LinkedIn-Posting	unlimited
including online company listing	3 months (total)

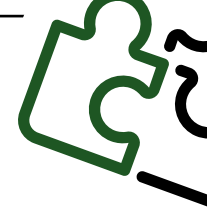
€ 5,650
~~€ 7,187.50~~ RRP for individual bookings

PREMIUM PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	180 days
1x Banner (Rectangle)	180 days
1x 4:3 Ad	180 days
3x Product information	unlimited
3x LinkedIn-Posting	unlimited
1x Sponsored Content	unlimited
including online company listing	6 months (total)

€ 6,950
~~€ 9,595~~ RRP for individual bookings

Exclusive banner and individual bookings are available upon request. Simply request your personal quote!



PACKAGE TERMS AND CONDITIONS:

- The packages are valid for 12 months from the date of booking.
- The banners are available at any time for a placement period of 30/90/180 days within the term.



FURTHER ONLINE PUBLICATIONS: EXPERTISE AND NETWORK BUNDESWEHR, DEFENCE AND SECURITY INDUSTRY

DEFENCE-NETWORK.com

THE NEWS PLATFORM FOR THE DEFENCE COMMUNITY

DEFENCE-NETWORK.com provides daily updates on relevant topics in the defence and security industry. From analyses of global conflicts, military strategies, and geopolitical developments to articles on defence technology developments and major international projects, the editorial team offers in-depth insights and background information for interested readers.

The offering is supplemented by up-to-date reporting on our own events, international trade fairs, and conferences, as well as white papers, analyses, and studies that provide a sound basis for strategic decisions.





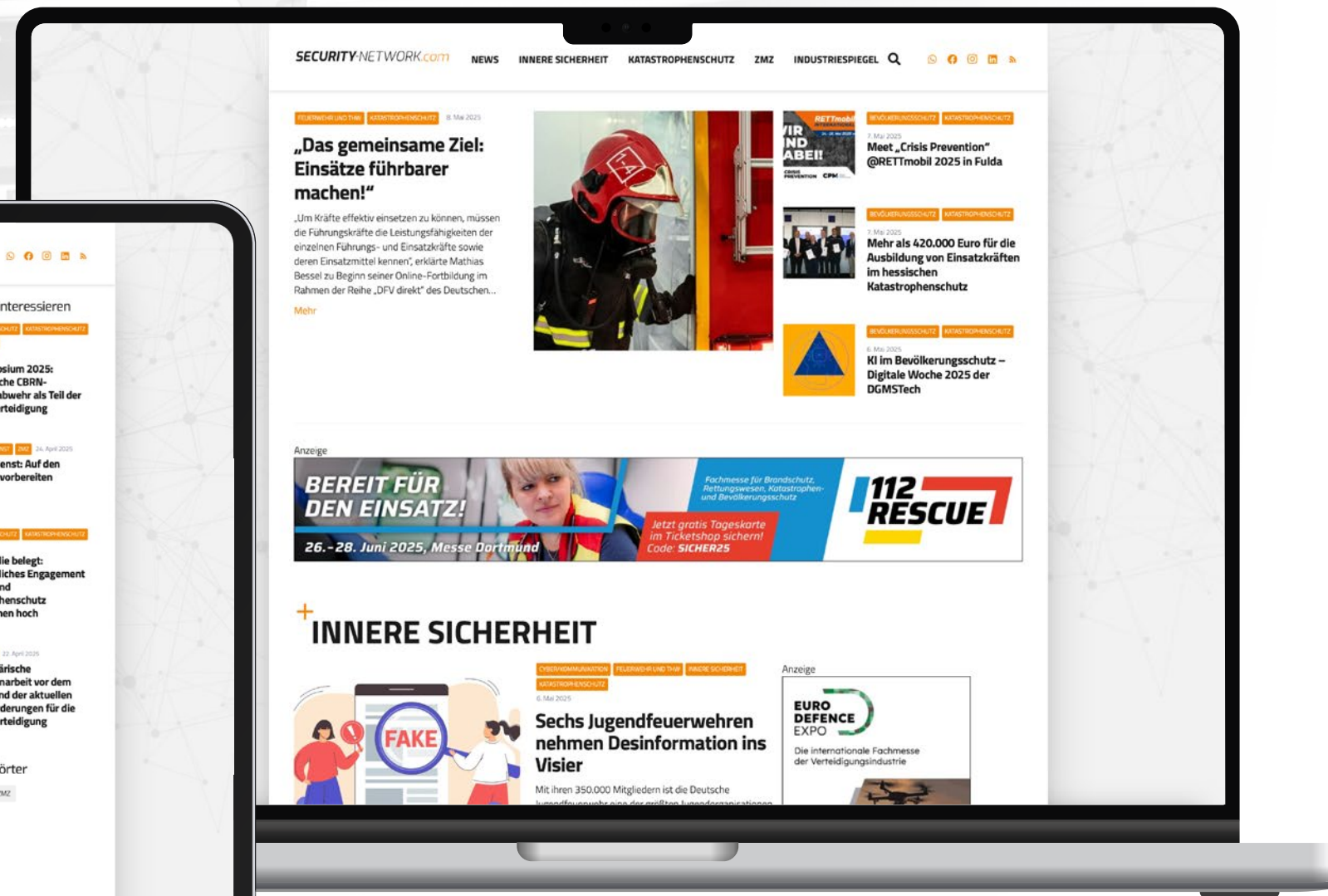
ONLINE PUBLICATION FOR INTERNAL SECURITY, DISASTER CONTROL AND CIVIL-MILITARY COOPERATION

SECURITY-NETWORK.com

THE SPECIALIST PORTAL FOR INTERNAL SECURITY, DISASTER CONTROL, AND CIVIL-MILITARY COOPERATION

Security can only be achieved through cooperation – and that requires knowledge, networking, and exchange. With **SECURITY-NETWORK.com**, CPM Verlag offers a unique news portal that builds precisely this bridge. It brings together news on all authorities and organizations responsible for security tasks (BOS): from the police, fire department, and rescue services to the THW and other aid organizations. In addition, key social issues of our time are addressed in the context of civil-military cooperation – in discussions with experts, decision-makers, and through the publication's own editorial team.

Here you will find the latest information on new laws and regulations, impressions from trade events, reports on events, and news about technologies for everyday use. Presented in a clear, practical, and compact format – **all in a single portal**.



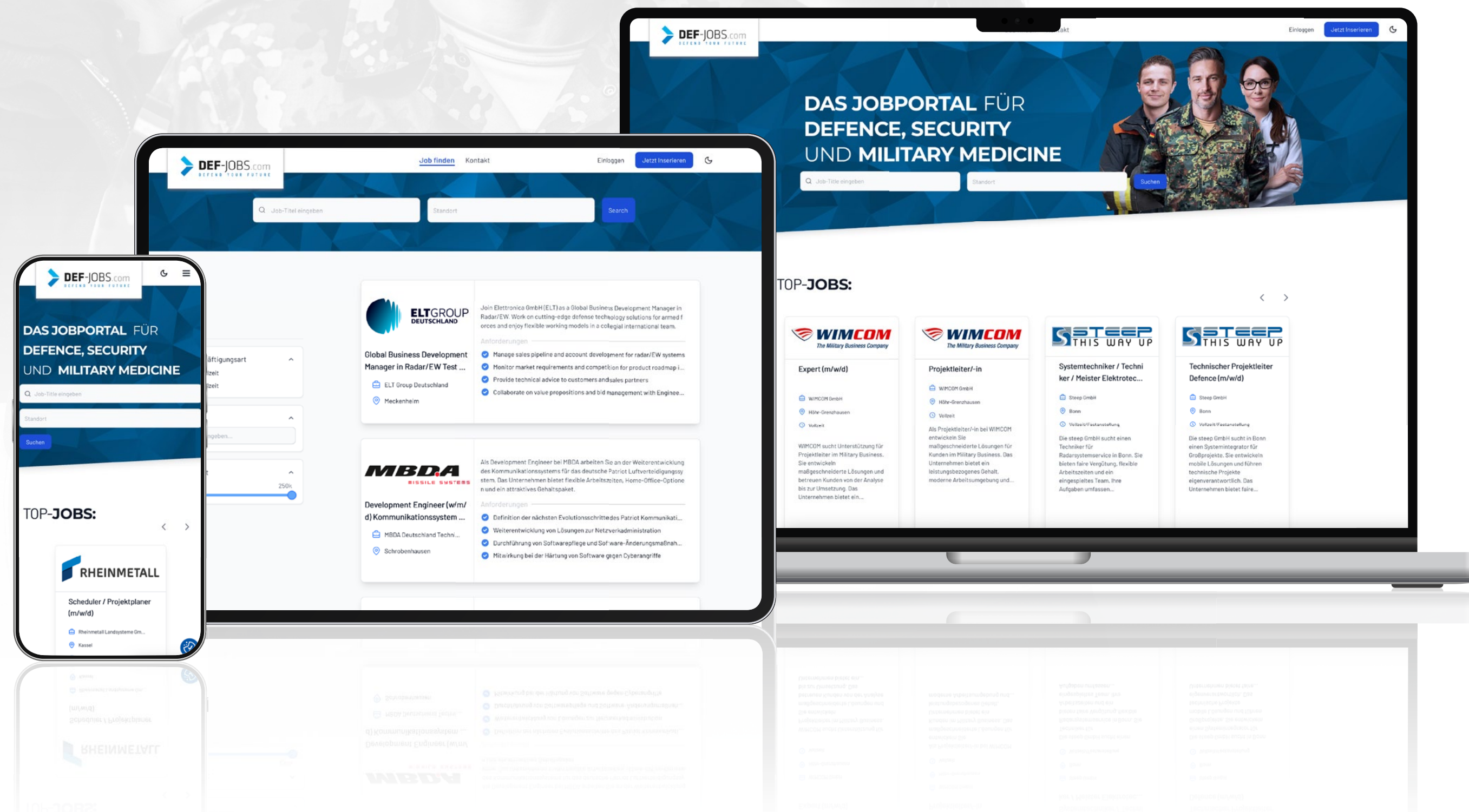
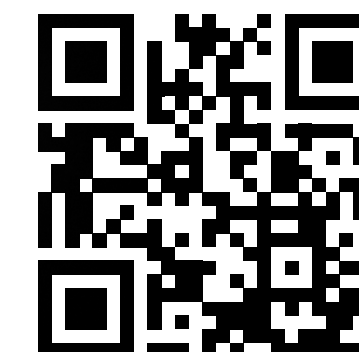
+ HR PORTAL – TAILORED FOR DEFENCE, SECURITY AND MILITARY MEDICINE



THE JOB PORTAL FOR DEFENCE, SECURITY AND MILITARY MEDICINE

The search for a new professional challenge is a matter of trust – for applicants as well as for companies. Especially in the security and defence industry, this requires a specialized platform that brings both sides together in a targeted manner. **DEF-JOBS.com** combines this expertise: with CPM Verlag's many years of experience in defence, security and military medicine, as well as close industry cooperation, we know the market firsthand. Our network – including SECURITY- and DEFENCE-NETWORK.com – provides access to a dedicated target group.

Whether you're a soldier, engineer, or career starter, **DEF-JOBS.com brings the right people together with the right jobs.**





OTHER FORMATS: **WEBINARS**

WEBINAR SPONSORSHIP -

“IMPULSES FOR SECURITY, DEFENCE, AND MILITARY MEDICINE”

Bring your expertise directly to the management level: In our editorially supported webinars, you can reach specialists and executives from the armed forces, security agencies, politics, industry, and military medicine.

Target group & reach

- 150–300 live participants + on-demand
- D-A-CH-region (Germany, Austria, and Switzerland)
- Decision-makers, project managers, procurement officers

Topics

Cybersecurity, combat operations, protective technology, logistics, military medicine

Services

Professional platform, editorial moderation, live Q&A, recording & reporting

Your advantages

Strengthen your brand as an innovation driver and solution provider. Achieve maximum visibility among an exclusive specialist audience, generate high-quality leads, and extend your impact far beyond the live event with a media library and newsletter. This will help you generate attention, reach, and credibility among a highly specialized target group.

The logo for CPM, consisting of the letters 'CPM' in a bold, white, sans-serif font on a dark blue rectangular background.The word 'WEBINAR' in a white, sans-serif font on a dark blue rectangular background with a white diagonal line on the right side.

SPONSORING PACKAGE

€ 6,000

Duration: 60 min.

Placement: Website + newsletter

Services: Logo & presentation, participant list (opt-in), co-moderation, follow-up mailing, priority appointment scheduling



+ PODCAST

THE **CPM PODCAST** CONNECTS WHAT BELONGS TOGETHER

Topics from defence, security, and military medicine – combined in a format that can be heard wherever people like to listen.

Whether interviews with exciting studio guests or voices from our own publishing house – the CPM podcast addresses the pressing issues of our time and brings decision-makers, users, and industry together in conversation.

The format creates closeness, trust, and recognition – through authentic conversations, well-founded content, and editorial support from presenters from our team.

With its clear target group focus, the CPM podcast offers ideal opportunities for audio sponsorship, company presentations, and topic placements in an exclusive specialist environment.

For information on placement and presentation options as well as prices in this format, please contact us.



CPM



PODCAST

SPONSORING PACKAGE

€ 6,000

Duration: 60 min.

Placement: Website + newsletter

Services: Logo & presentation, participant list (opt-in), co-moderation, follow-up mailing, priority appointment scheduling



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