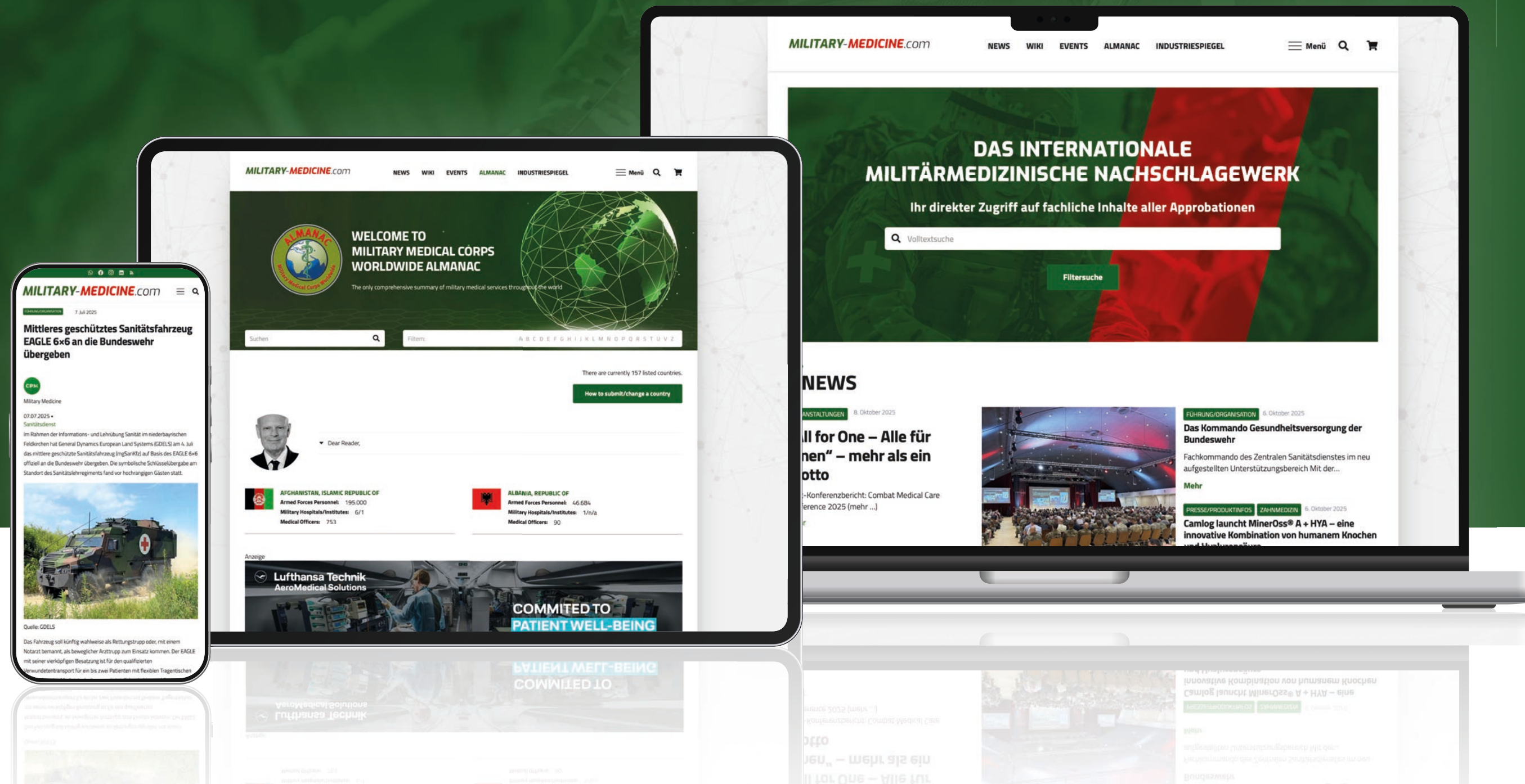


MEDIA DATA 2026



MILITARY-MEDICINE.COM – THE CENTRAL PLATFORM FOR MILITARY MEDICINE

**INTERNATIONAL, UP-TO-DATE, AND COMPREHENSIVE:
MEDICAL COMMUNITY – AND THE IDEAL PLACE FOR YOUR BANNER ADVERTISING.**

With high-quality content and exclusive access to an international specialist target group, we offer you a first-class environment for your brand and product communication:

- **Reach** in a highly specialised community of doctors, dentists, veterinarians, pharmacists and medical officers
- **Visibility** in the context of renowned specialist content such as **“Wehrmedizin und Wehrpharmazie”** (Military Medicine and Military Pharmacy) and **“Wehrmedizinische Monatsschrift”** (Military Medical Monthly)
- **Placement** in an editorial environment with organisational and clinical content at the interface of defence and security
- **Exclusive context** through the **Military Medical Corps Worldwide Almanac** – the only international reference source for worldwide medical services
- **High-quality target group** addressing through contributions from the **DiMiMED conference, EMMS magazine** and the **Business Forum Military Medicine**

Use **Military-medicine.com** for your banner placement and position your company visibly and credibly in the international professional environment.



FORMATS & PRICES:

BANNERS & ADS

BILLBOARD BANNER

€ 800 / 30 days

Format: 1,600 x 350 px
+ 320 x 100 px (mobile Version)

RECTANGLE HALF PAGE

€ 900 / 30 days

600 x 1,050 px

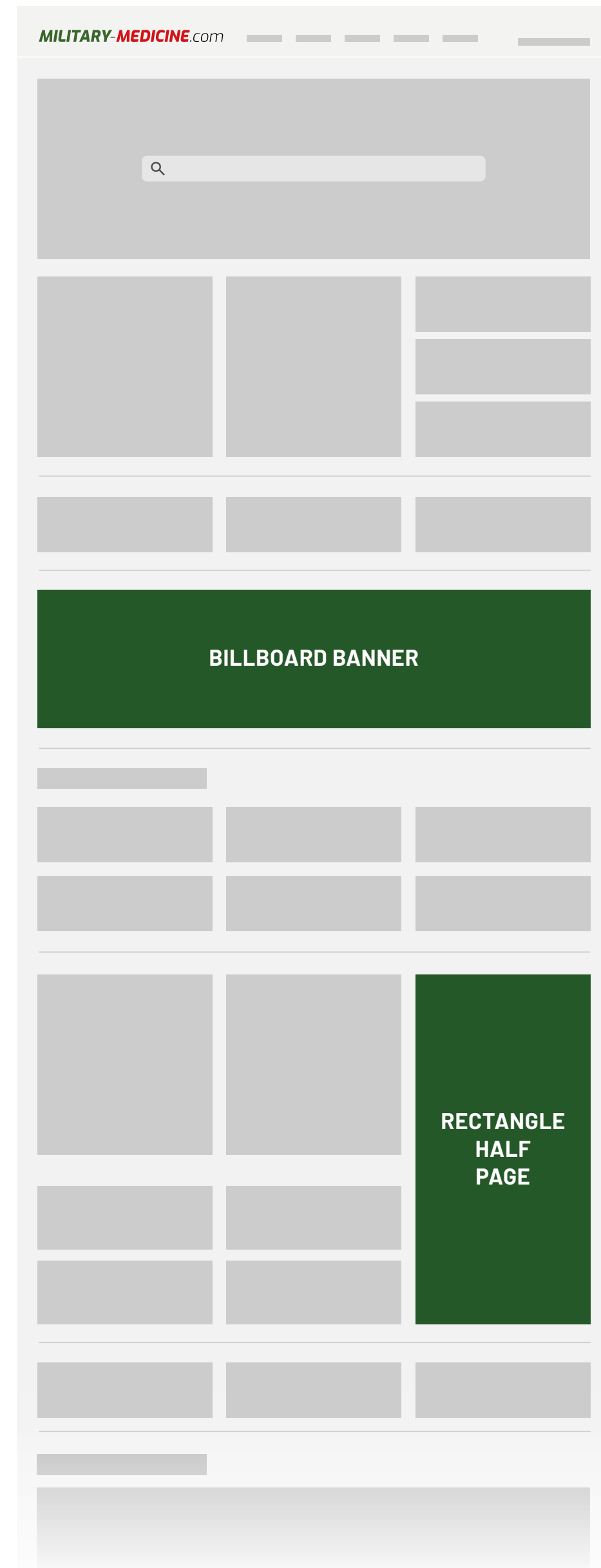
4:1 AD

€ 600 / 30 days

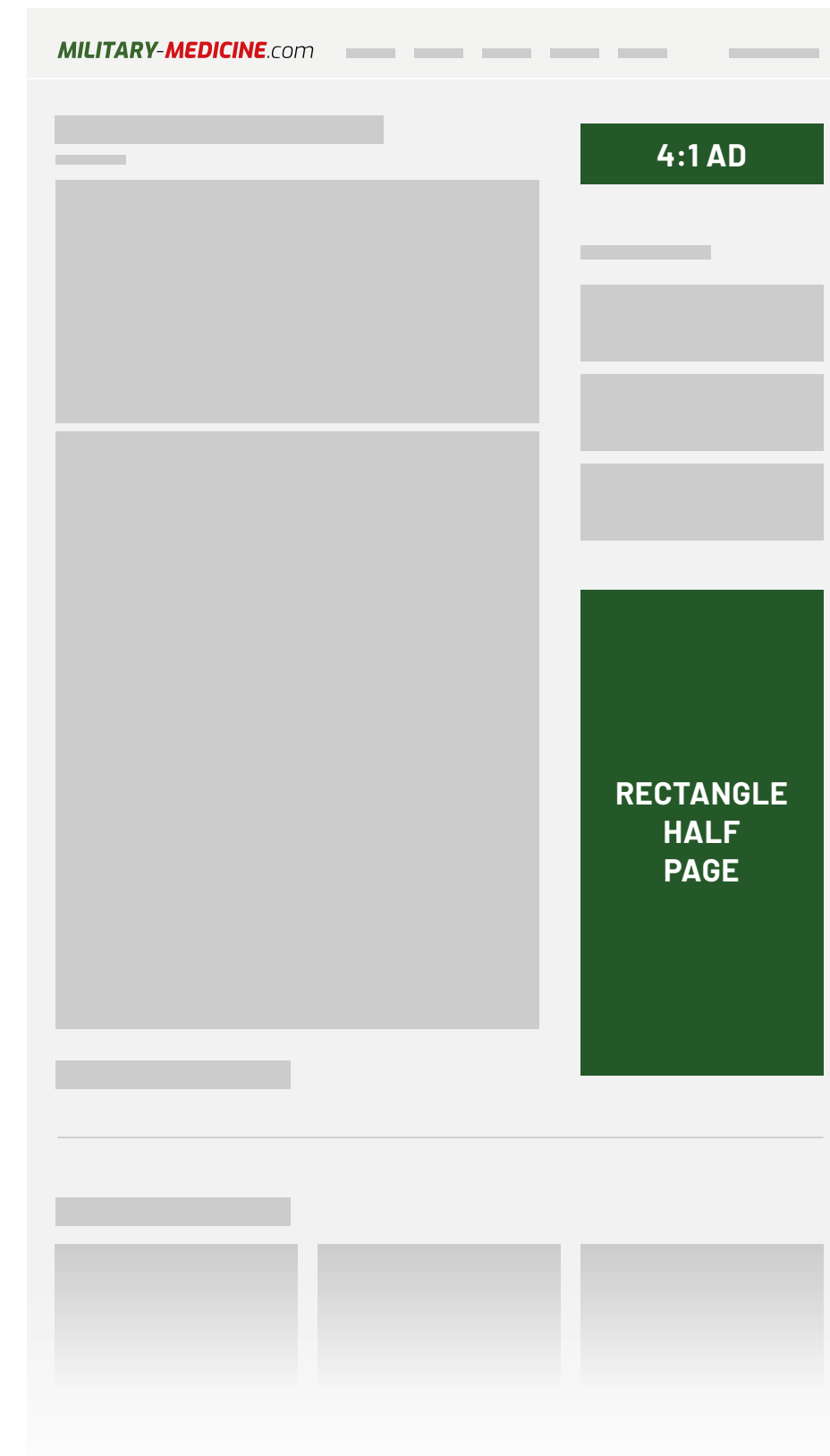
640 x 160 px

CONDITIONS:

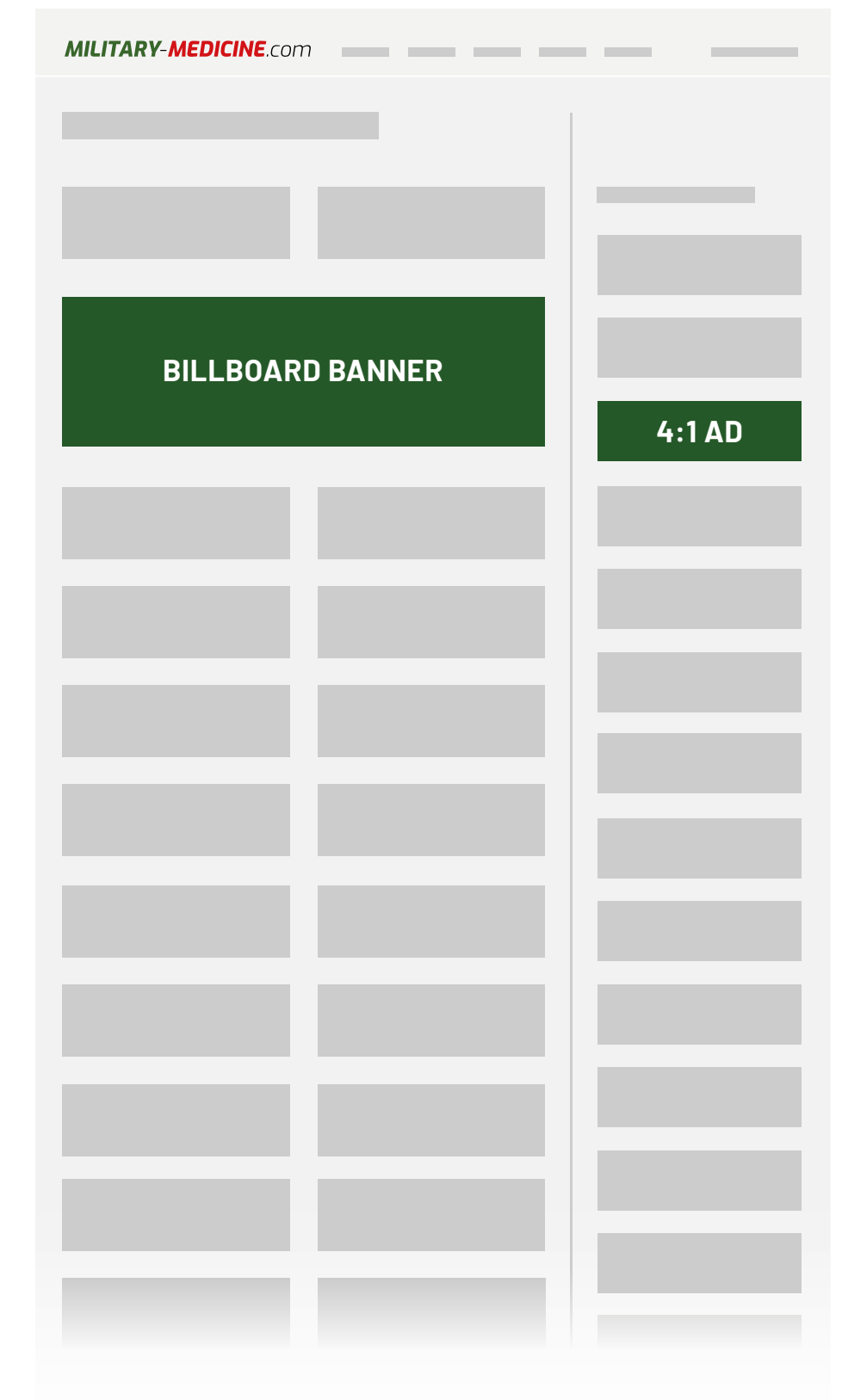
- Billboard banners are additionally required in 320 x 100 px for display on mobile devices.
- The banners are displayed in rotation.
- GIF files: length approx. 5 secondes.



▲ Start page Desktop



▲ Article level Desktop



▲ Category level Desktop

INDIVIDUAL POSITIONS ON REQUEST

Individual durations before, for example, in-house exhibitions, announcements, webinars, trade fairs, etc. at **category level** or on the **home page**, as well as **content banners** exclusively in **selected articles** are possible.

Please contact us!

Mobile display see next page ►



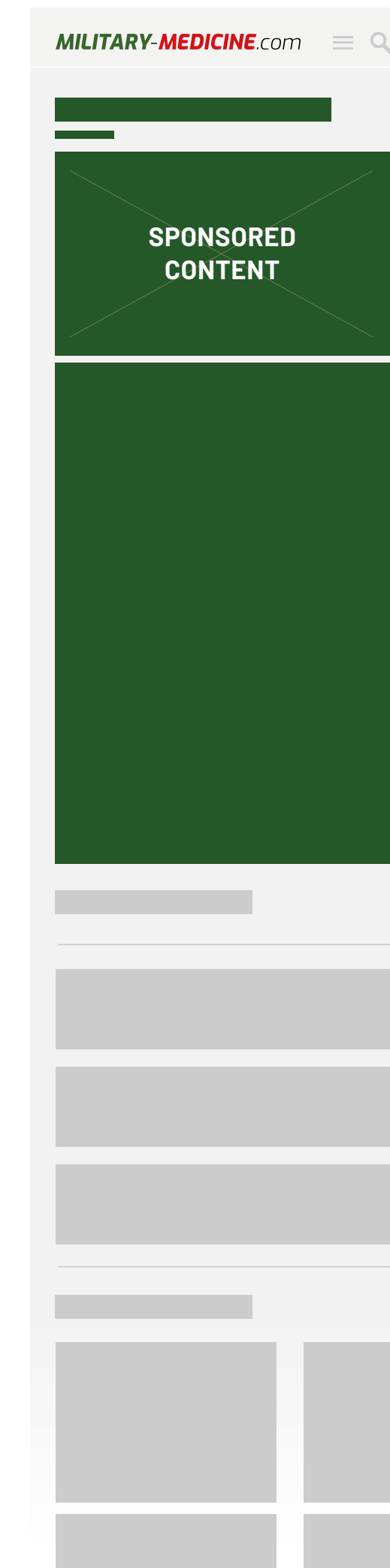
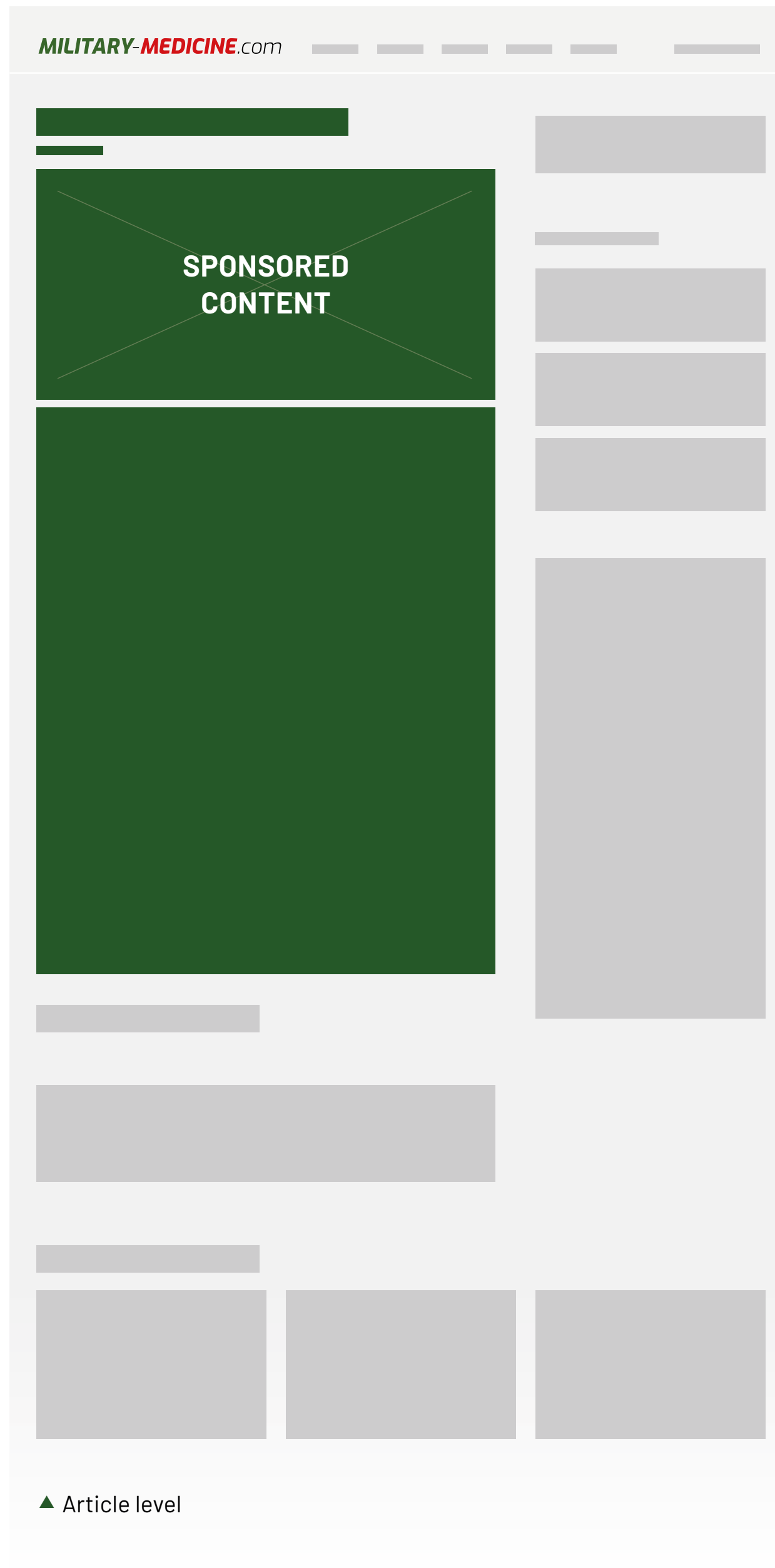
FORMATS & PRICES:

SPECIALS

SPONSORED CONTENT/ GUEST ARTICLE

€ 2,000

approx. 6,000 characters + 3 images



+ INDUSTRY MIRROR:

COMPANY LISTING

Combination online + magazine

(at least 4 issues, then renewed quarterly until cancellation)

€ 400 / quarter

Online only:

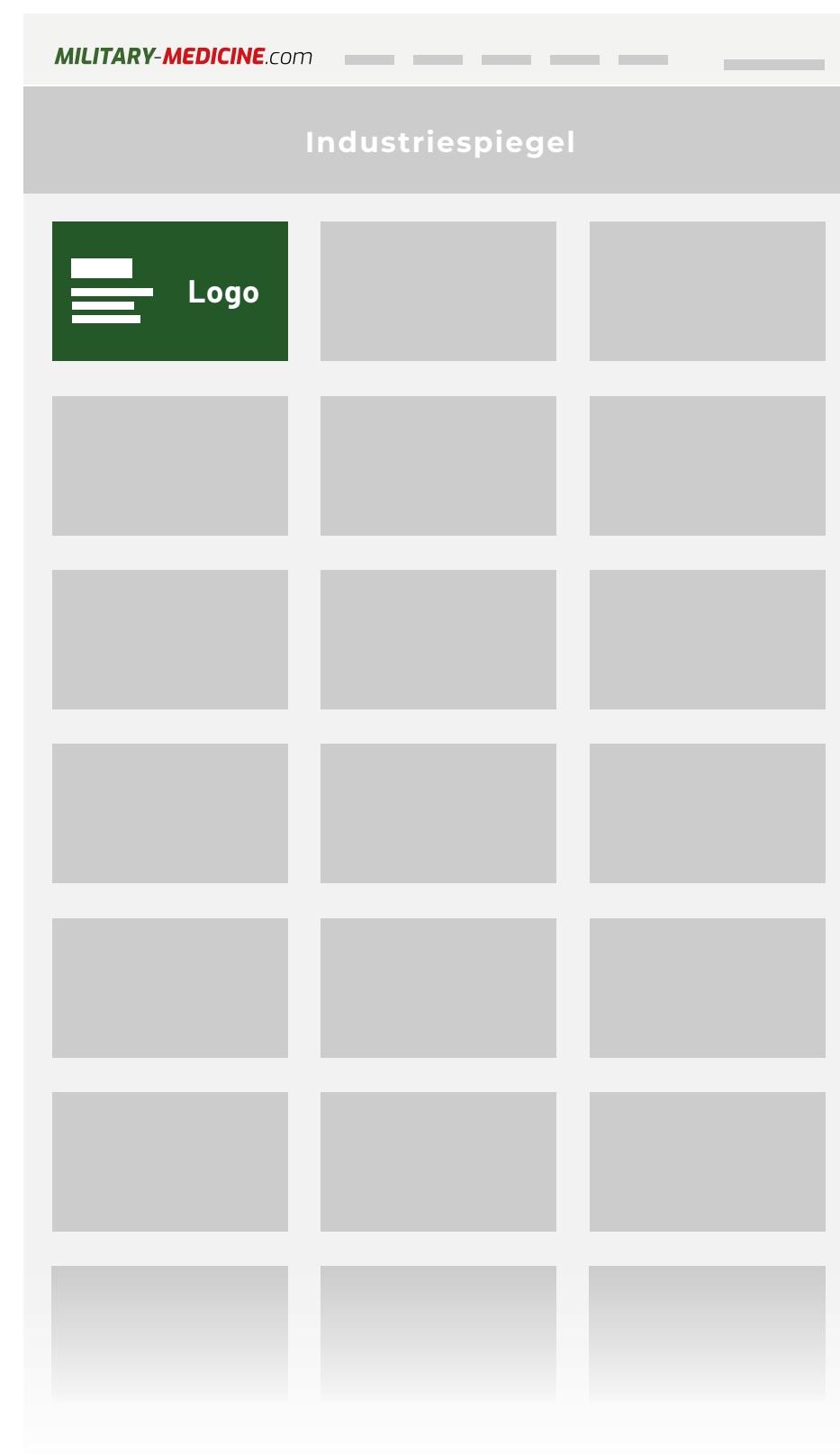
€ 250 / quarter

Place your company in the directory for manufacturers, retailers and service providers with a concise short profile – structured, categorised and industry-specific.

Your options:

- Short profile including logo, contact details, solutions and optional image clip
- Link to technical articles or press releases via keywords
- Bookable as an annual or quarterly entry (including typesetting and graphics)
- Direct click on the logo leads to a detailed view

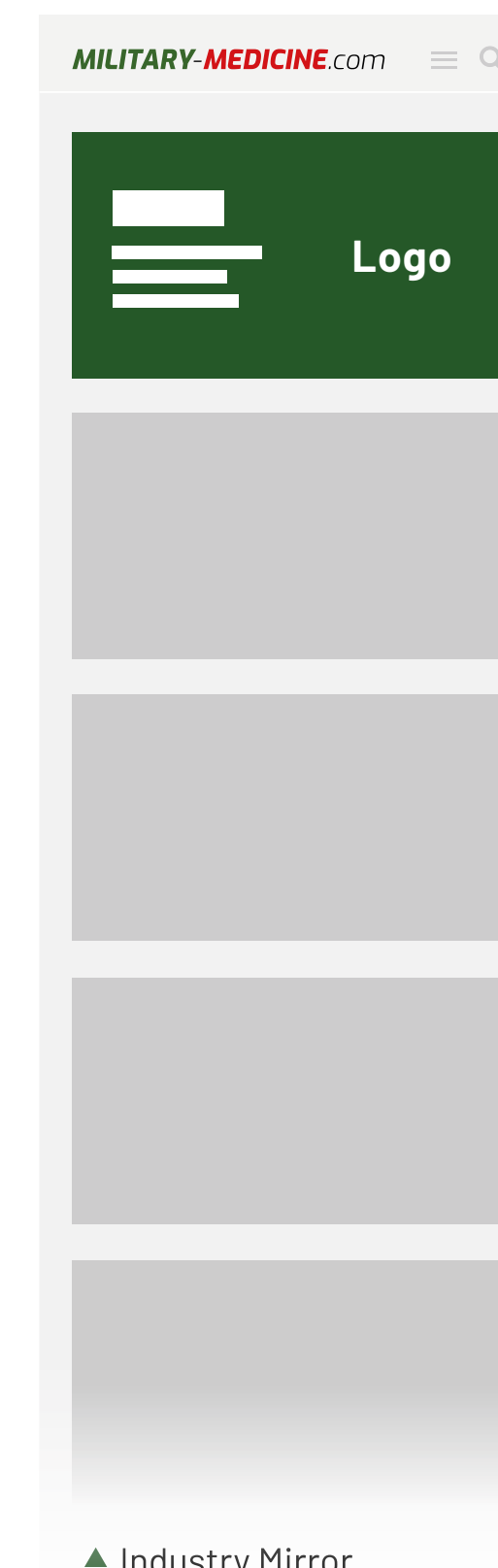
Visibility in a nutshell – simple and effective.



▲ Industry Mirror Overview Desktop



▲ Company details page Desktop



▲ Industry Mirror Overview Mobile



▲ Detail page Company Mobile



PRODUCT INFORMATION:

CATEGORY PRODUCT INFORMATION

Online + booklet combination

(per issue):

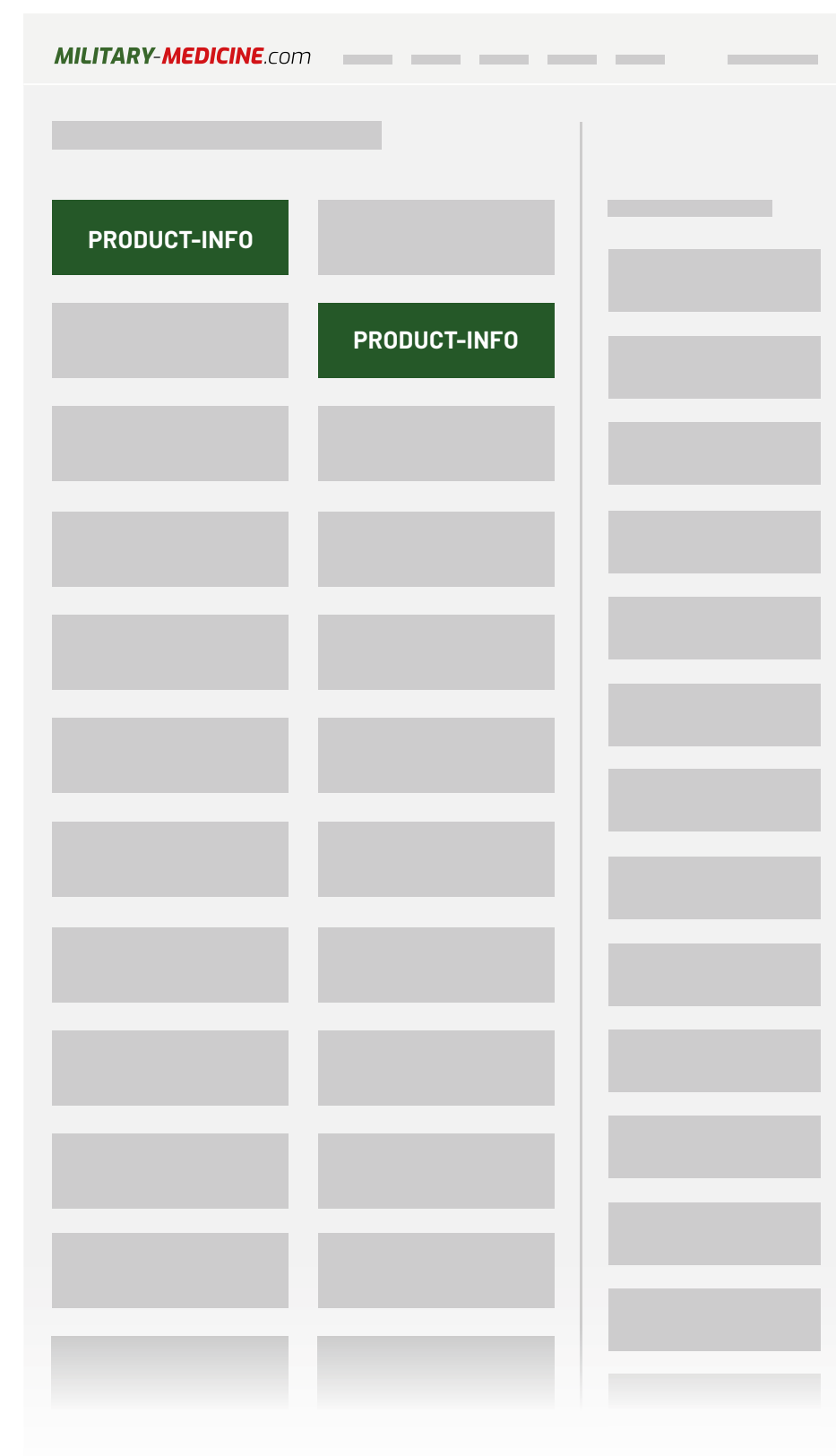
€ 1.000 / unit

Online only (unlimited):

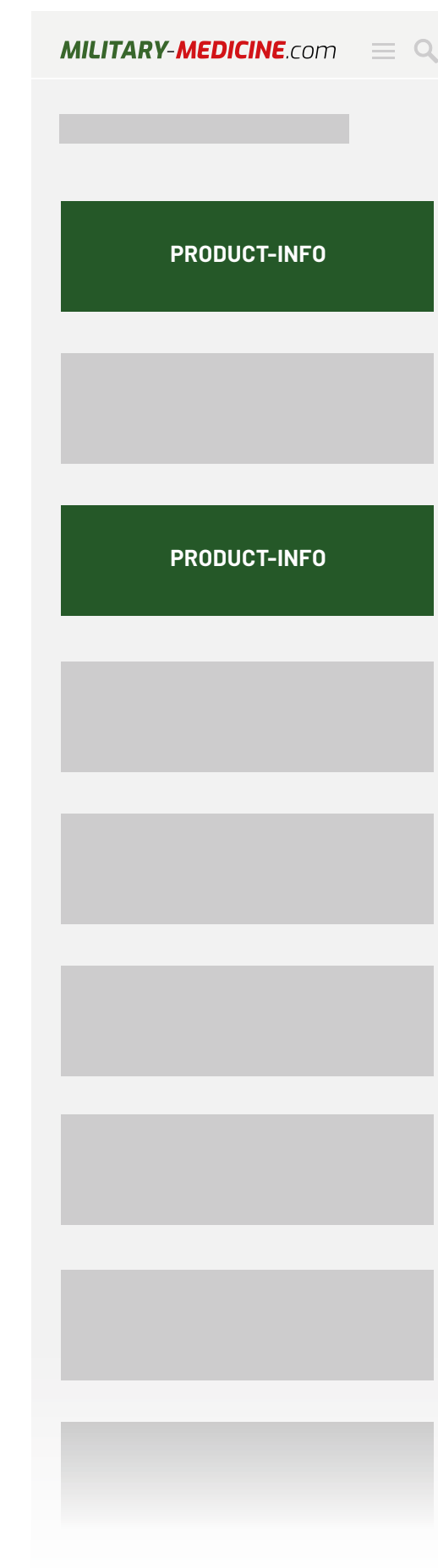
€ 850 / unit

Your latest product innovation presented as a short article with an image and link to a specified URL – concise, informative, and aimed directly at the target audience.

Alternatively, the post can be combined with an extended text length (up to 1,250 characters) and an image to highlight specific content and applications.



▲ Category level Desktop



▲ Category level Mobile



LINKEDIN POSTINGS:

SPONSORED CONTENT

€ 500 / unit

2,800 characters + 3 images

Reach a highly specialized, international audience with your content.

Sponsored content on Military-Medicine.com's social media channels ensures that your posts are visible to the community that matters: doctors, medical officers, pharmacists, veterinarians, and other decision-makers in the military medical field.



+ ALMANAC:

MILITARY MEDICAL CORPS WORLDWIDE ALMANAC

ALMANAC Military Medical Corps Worldwide is the first and only portal to provide a systematic overview of military medical services worldwide. It offers exclusive insights into structures, tasks, missions, procurement policies, and personnel – supplemented by contact persons and contact details.

As a recognized reference work in over 180 countries, the ALMANAC is aimed at decision-makers in defence ministries, doctors in military hospitals, and commanders of military medical facilities.

ALMANAC gains additional reach through its presence at top international events such as DiMiMED, COMEDS, and ICMM. This enables advertising partners to reach a highly specialized and globally networked target group.

Your banner advertising in ALMANAC reaches the highest levels of military medicine directly – exclusively, precisely, and without wastage.



	Austria, Republic of
Capital	Vienna
Area	83.879 km 2
Population	8.858.775
Official Language	German
Armed Forces Personnel	35.000
Medical Officers	n/a
Military Hospitals / Institutes	3/3
Missions	multiple

Suchen Filtern: A B C D E F G H I J K L M N O P Q R S T U V Z

	AFGHANISTAN, ISLAMIC REPUBLIC OF Armed Forces Personnel: 195.000 Military Hospitals/Institutes: 6/1 Medical Officers: 753
	ALBANIA, REPUBLIC OF Armed Forces Personnel: 46.684 Military Hospitals/Institutes: 1/n/a Medical Officers: 90

Lufthansa Technik
AeroMedical Solutions

COMMITTED TO
PATIENT WELL-BEING
AND SUPPORTING
MEDEVAC
PROFESSIONALS.

	ALGERIA, DEMOCRATIC AND POPULAR REPUBLIC OF Armed Forces Personnel: 147.000 Military Hospitals/Institutes: 1/n/a Medical Officers: n/a
	ANGOLA, REPUBLIC OF Armed Forces Personnel: 110.000 Military Hospitals/Institutes: n/a/n/a Medical Officers: n/a

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hospital or dedicated
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ns like surgery, internal
paedics, ophthalmology.

y Medical Centre Vienna
t of Austria. The Medical
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isks with 25 beds) and a

RUCK (a deployable Role
zed Role 4, tasks with 25

: (Medical Field unit) in
yable medical units are

Artikel nach Kategorien

- Zahnmedizin
- Humanmedizin
- Veterinärmedizin
- Pharmazie

Industriespiegel

Tasmanian Tiger

Robert-Bosch-Straße 3 |
86453 Dasing
Seite besuchen

Lufthansa Technik
AeroMedical Solutions

COMMITTED TO
PATIENT WELL-BEING
AND SUPPORTING
MEDEVAC
PROFESSIONALS.

+ PACKAGES:

BASIC PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	30 days
1x 4:1 Ad	30 days
1x Product information	unlimited
1x LinkedIn-Posting	unlimited
including online company listing	1 month (total)

€ 1,900
~~€ 2,250~~ RRP for individual bookings

ADVANCED PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	90 days
1x Banner (Rectangle)	90 days
1x Sponsored Content	unlimited
2x Product information	unlimited
2x LinkedIn-Posting	unlimited
including online company listing	3 months (total)

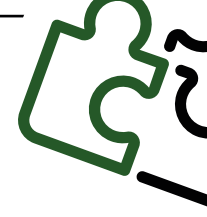
€ 5,650
~~€ 7,187.50~~ RRP for individual bookings

PREMIUM PACKAGE

SERVICES	RUNNING TIME
1x Banner (Billboard)	180 days
1x Banner (Rectangle)	180 days
1x 4:3 Ad	180 days
3x Product information	unlimited
3x LinkedIn-Posting	unlimited
1x Sponsored Content	unlimited
including online company listing	6 months (total)

€ 6,950
~~€ 9,595~~ RRP for individual bookings

Exclusive banner and individual bookings are available upon request. Simply request your personal quote!



PACKAGE TERMS AND CONDITIONS:

- The packages are valid for 12 months from the date of booking.
- The banners are available at any time for a placement period of 30/90/180 days within the term.



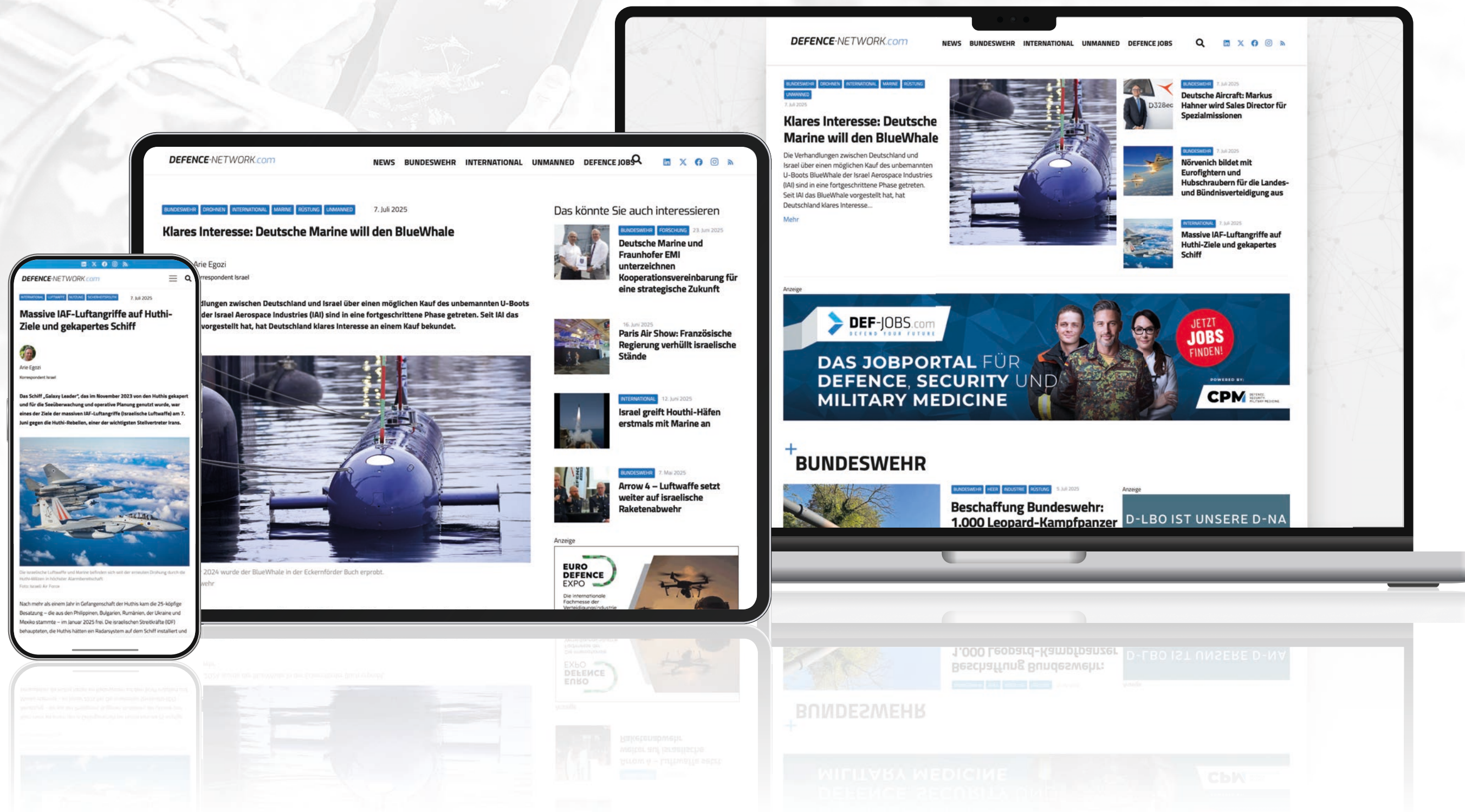
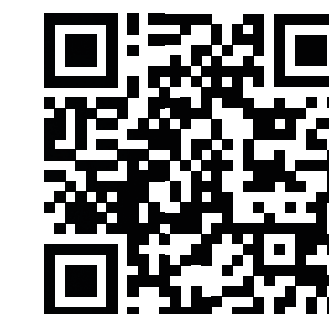
FURTHER ONLINE PUBLICATIONS: EXPERTISE AND NETWORK BUNDESWEHR, DEFENCE AND SECURITY INDUSTRY

DEFENCE-NETWORK.com

THE NEWS PLATFORM FOR THE DEFENCE COMMUNITY

DEFENCE-NETWORK.com provides daily updates on relevant topics in the defence and security industry. From analyses of global conflicts, military strategies, and geopolitical developments to articles on defence technology developments and major international projects, the editorial team offers in-depth insights and background information for interested readers.

The offering is supplemented by up-to-date reporting on our own events, international trade fairs, and conferences, as well as white papers, analyses, and studies that provide a sound basis for strategic decisions.





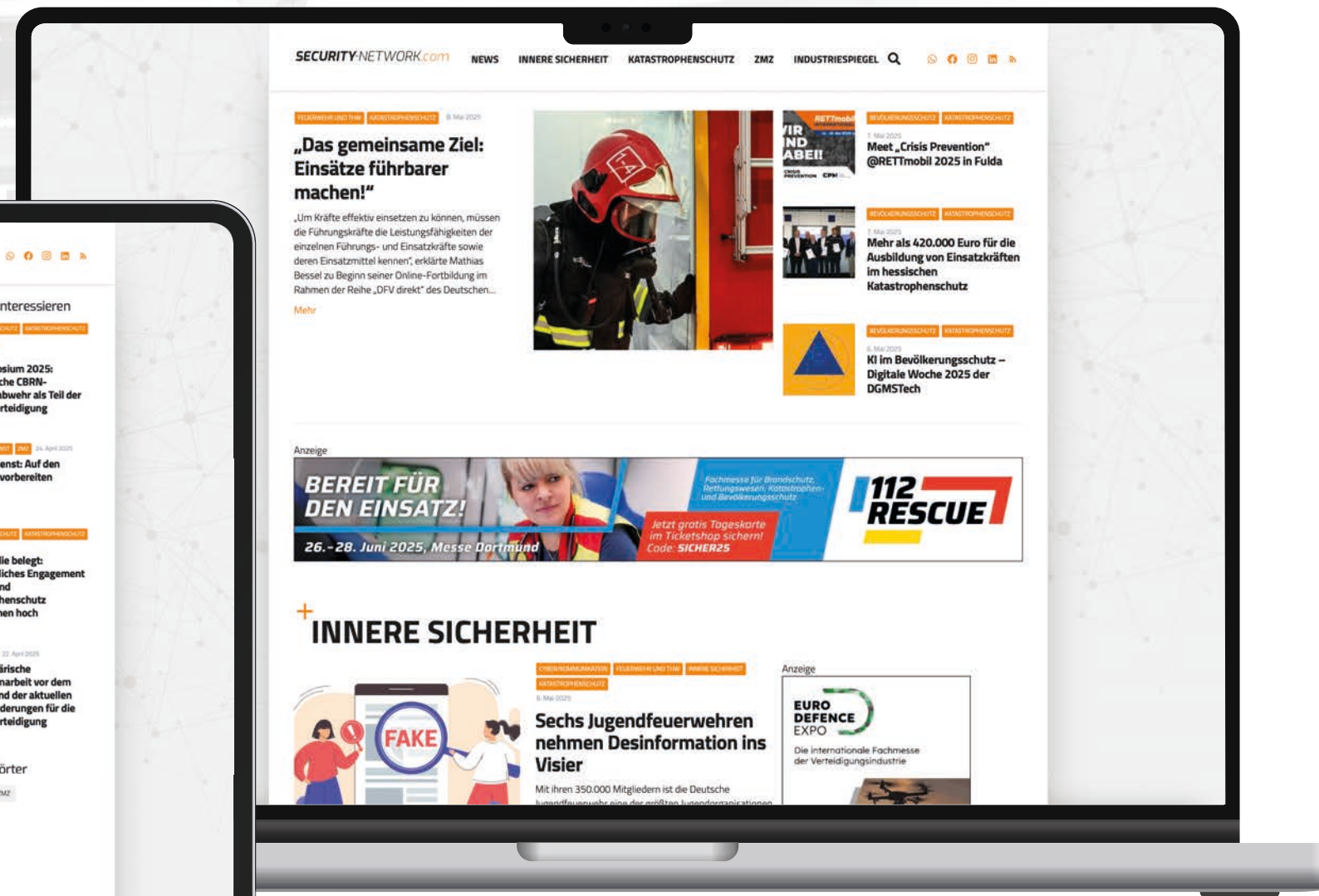
ONLINE PUBLICATION FOR INTERNAL SECURITY, DISASTER CONTROL AND CIVIL-MILITARY COOPERATION

SECURITY-NETWORK.com

THE SPECIALIST PORTAL FOR INTERNAL SECURITY, DISASTER CONTROL, AND CIVIL-MILITARY COOPERATION

Security can only be achieved through cooperation – and that requires knowledge, networking, and exchange. With **SECURITY-NETWORK.com**, CPM Verlag offers a unique news portal that builds precisely this bridge. It brings together news on all authorities and organizations responsible for security tasks (BOS): from the police, fire department, and rescue services to the THW and other aid organizations. In addition, key social issues of our time are addressed in the context of civil-military cooperation – in discussions with experts, decision-makers, and through the publication's own editorial team.

Here you will find the latest information on new laws and regulations, impressions from trade events, reports on events, and news about technologies for everyday use. Presented in a clear, practical, and compact format – **all in a single portal.**



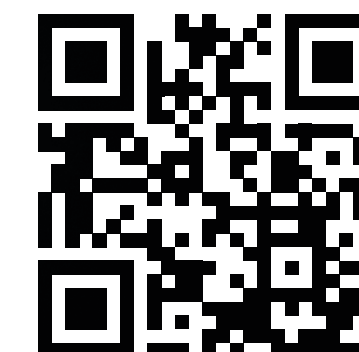
+ HR PORTAL – TAILORED FOR DEFENCE, SECURITY AND MILITARY MEDICINE



THE JOB PORTAL FOR DEFENCE, SECURITY AND MILITARY MEDICINE

The search for a new professional challenge is a matter of trust – for applicants as well as for companies. Especially in the security and defence industry, this requires a specialized platform that brings both sides together in a targeted manner. **DEF-JOBS.com** combines this expertise: with CPM Verlag's many years of experience in defence, security and military medicine, as well as close industry cooperation, we know the market firsthand. Our network – including SECURITY- and DEFENCE-NETWORK.com – provides access to a dedicated target group.

Whether you're a soldier, engineer, or career starter, **DEF-JOBS.com brings the right people together with the right jobs.**





OTHER FORMATS: **WEBINARS**

WEBINAR SPONSORSHIP -

“IMPULSES FOR SECURITY, DEFENCE, AND MILITARY MEDICINE”

Bring your expertise directly to the management level: In our editorially supported webinars, you can reach specialists and executives from the armed forces, security agencies, politics, industry, and military medicine.

Target group & reach

- 150–300 live participants + on-demand
- D-A-CH-region (Germany, Austria, and Switzerland)
- Decision-makers, project managers, procurement officers

Topics

Cybersecurity, combat operations, protective technology, logistics, military medicine

Services

Professional platform, editorial moderation, live Q&A, recording & reporting

Your advantages

Strengthen your brand as an innovation driver and solution provider. Achieve maximum visibility among an exclusive specialist audience, generate high-quality leads, and extend your impact far beyond the live event with a media library and newsletter. This will help you generate attention, reach, and credibility among a highly specialized target group.

The logo for CPM, consisting of the letters 'CPM' in a bold, white, sans-serif font on a dark blue rectangular background.The word 'WEBINAR' in a white, sans-serif font on a dark blue rectangular background with a white diagonal line on the right side.

SPONSORING PACKAGE

€ 6,000

Duration: 60 min.

Placement: Website + LinkedIn newsletter

Services: Logo & presentation, participant list (opt-in), access to participant data, co-moderation, priority appointment scheduling



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MILITARY-MEDICINE.com



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