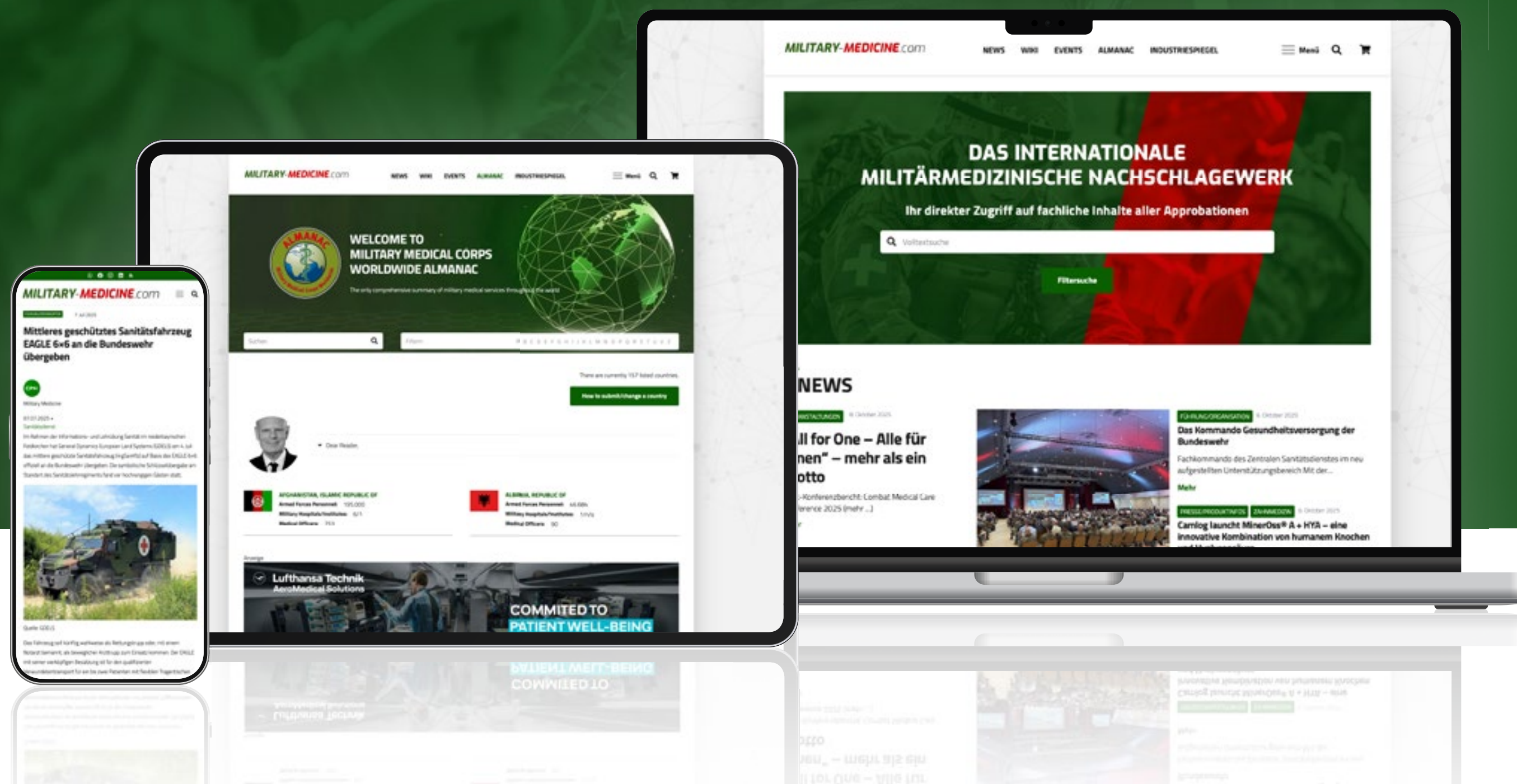


MEDIA DATA 2026



MILITARY-MEDICINE.COM – THE CENTRAL PLATFORM FOR MILITARY MEDICINE

**INTERNATIONAL, UP-TO-DATE, AND COMPREHENSIVE:
MEDICAL COMMUNITY – AND THE IDEAL PLACE FOR YOUR BANNER ADVERTISING.**

With high-quality content and exclusive access to an international specialist target group, we offer you a first-class environment for your brand and product communication:

- **Reach** in a highly specialised community of doctors, dentists, veterinarians, pharmacists and medical officers
- **Visibility** in the context of renowned specialist content such as **“Wehrmedizin und Wehrpharmazie”** (Military Medicine and Military Pharmacy) and **“Wehrmedizinische Monatsschrift”** (Military Medical Monthly)
- **Placement** in an editorial environment with organisational and clinical content at the interface of defence and security
- **Exclusive context** through the **Military Medical Corps Worldwide Almanac** – the only international reference source for worldwide medical services
- **High-quality target group** addressing through contributions from the **DiMiMED conference, EMMS magazine** and the **Business Forum Military Medicine**

Use **Military-medicine.com** for your banner placement and position your company visibly and credibly in the international professional environment.



FORMATS & PRICES:

BANNERS & ADS

BILLBOARD BANNER

€ 800 / 30 days

Format: 1,600 x 350 px
+ 640 x 200 px (mobile Version)

RECTANGLE HALF PAGE

€ 900 / 30 days

Format: 600 x 1,050 px
+ 500 x 600 px (mobile Version)

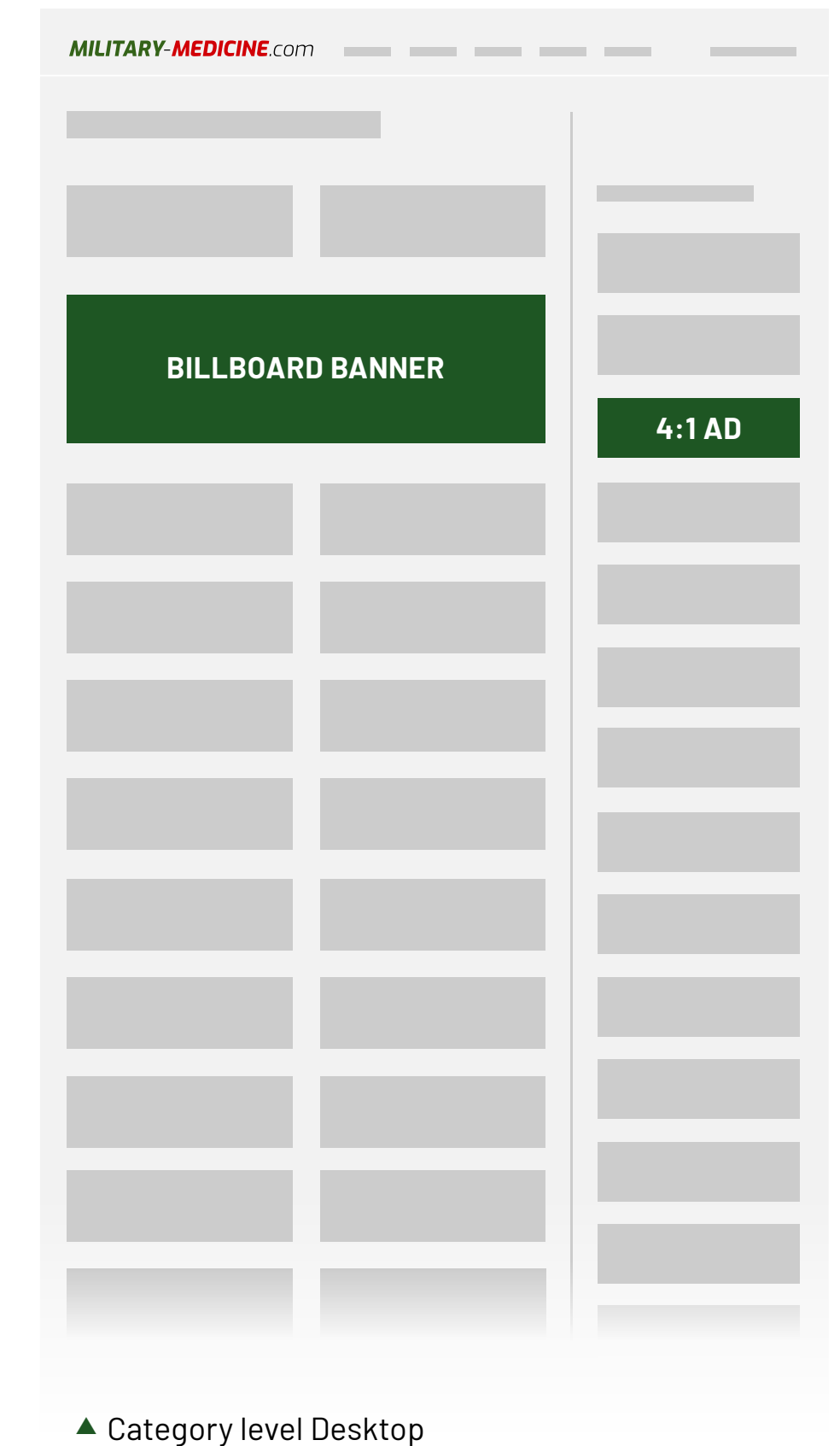
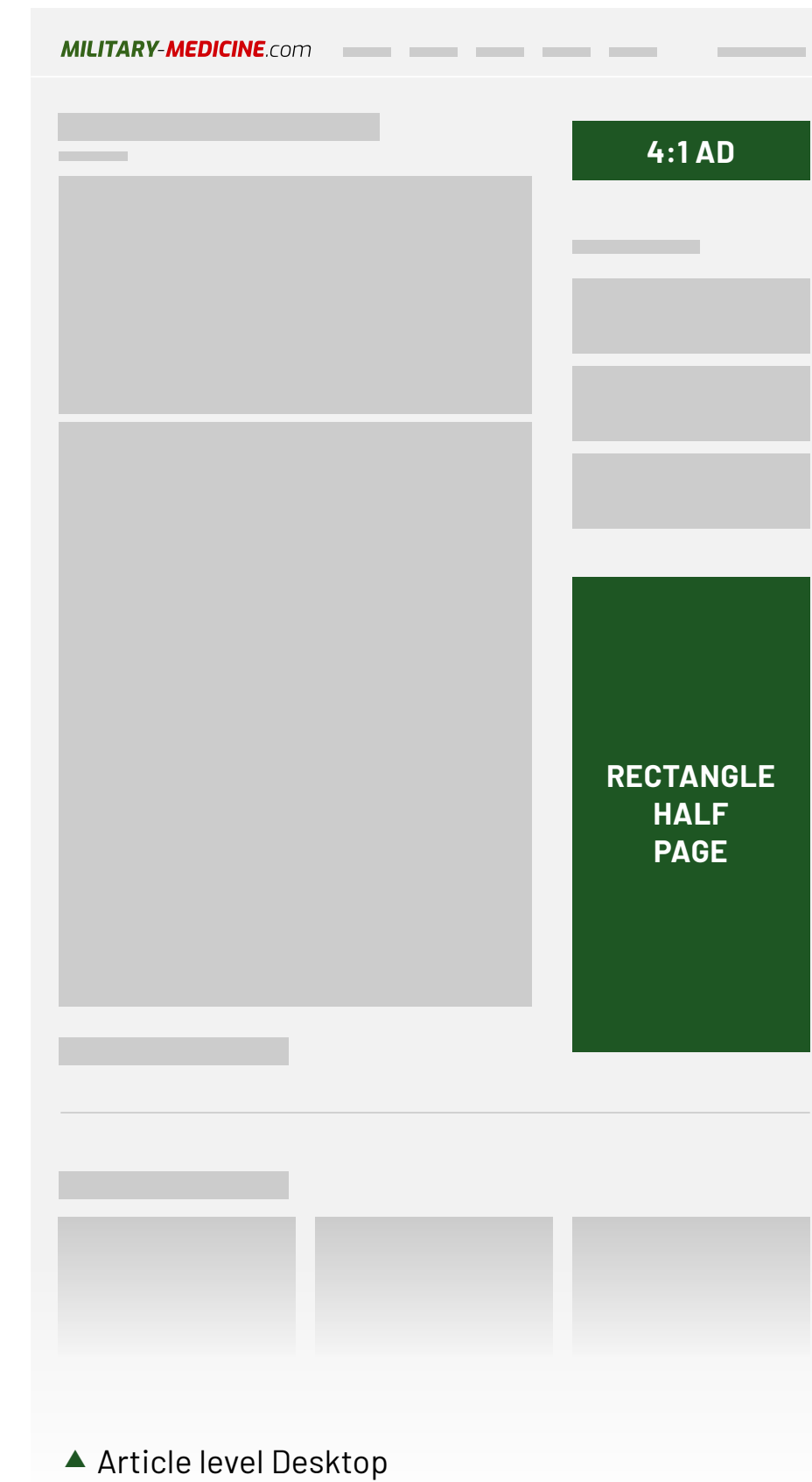
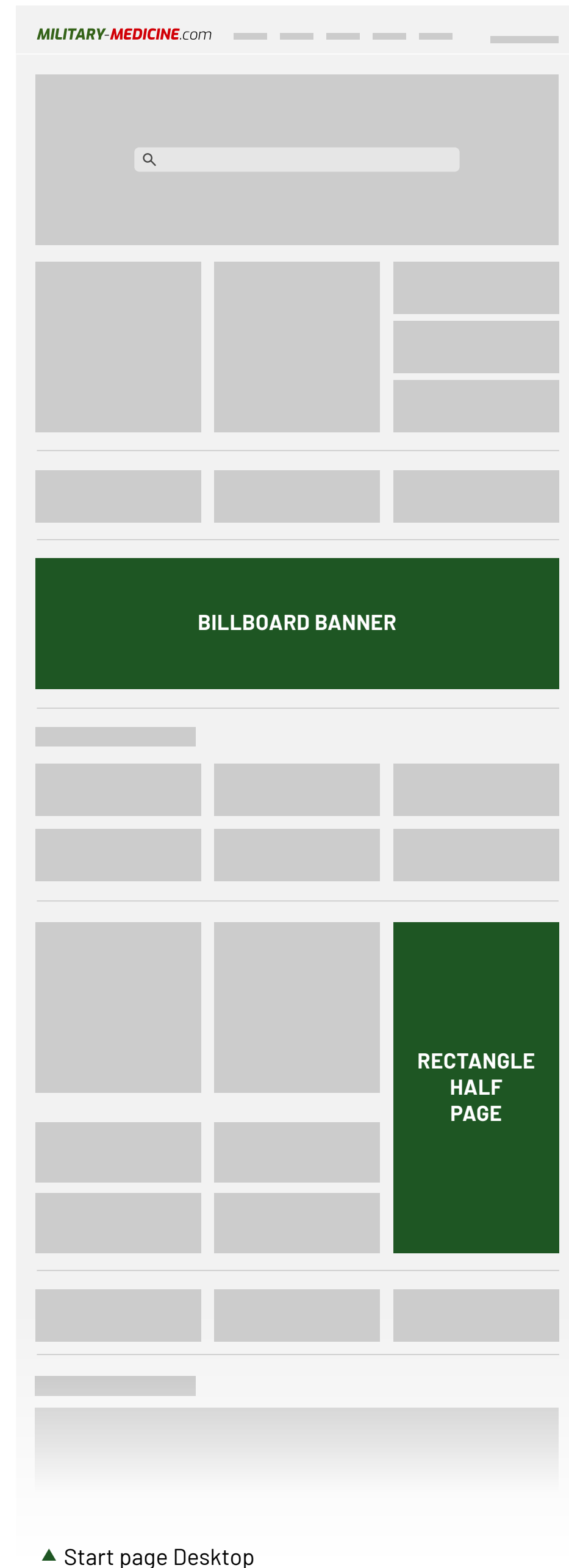
4:1 AD

€ 600 / 30 days

Format: 640 x 160 px

CONDITIONS:

- Billboard banners are additionally required in 640 x 200 px for display on mobile devices.
- Rectangle Half Page banners are additionally required in 500 x 600 px for display on mobile devices.
- The banners are displayed in rotation.
- GIF files: length approx. 5 secondes.



INDIVIDUAL POSITIONS ON REQUEST

Individual durations before, for example, in-house exhibitions, announcements, webinars, trade fairs, etc. at **category level** or on the **home page**, as well as **content banners** exclusively in **selected articles** are possible.

Please contact us!

Mobile display see next page ►



FORMATS & PRICES:

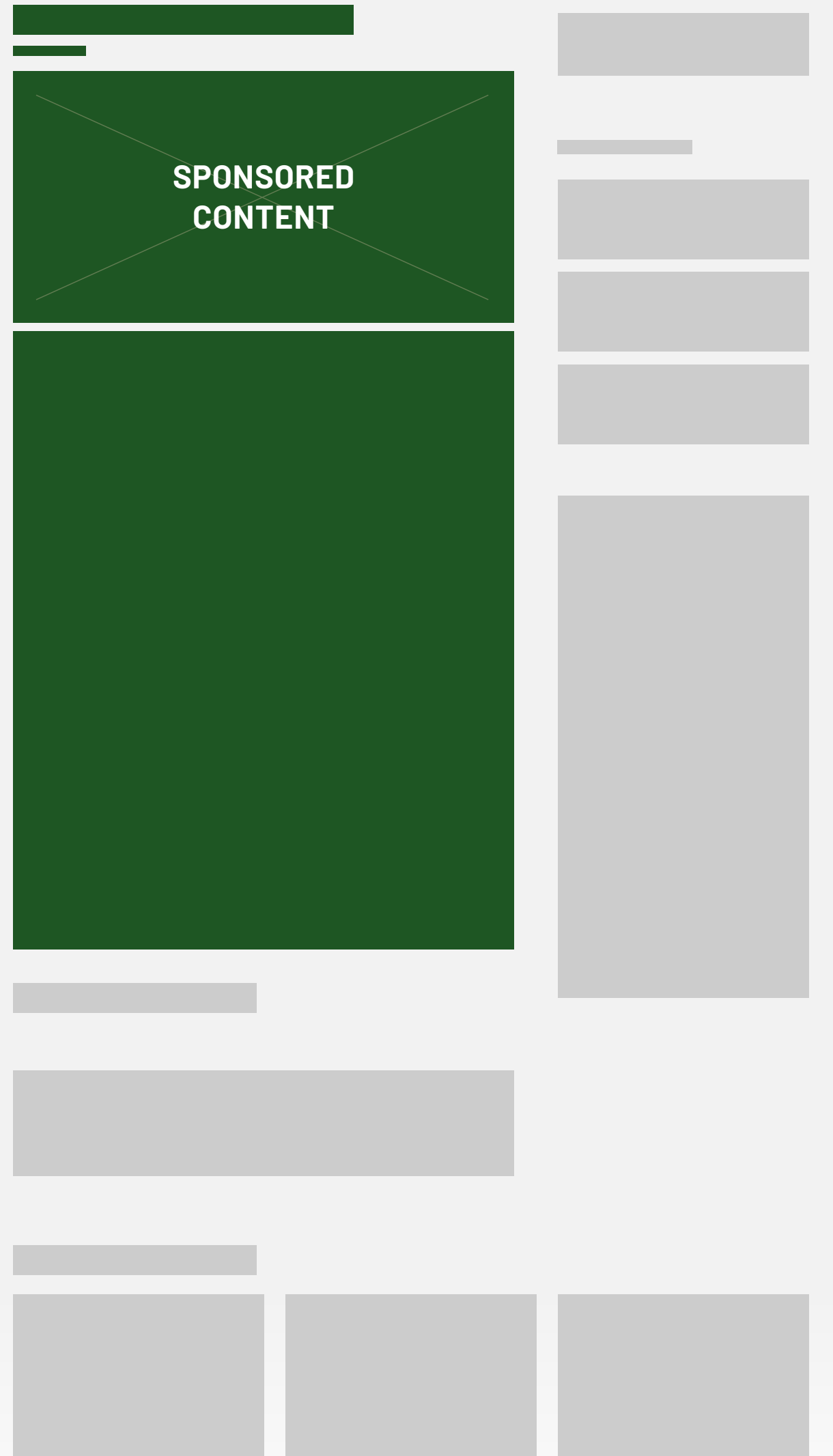
SPECIALS

SPONSORED CONTENT/ GUEST ARTICLE

€ 2,000

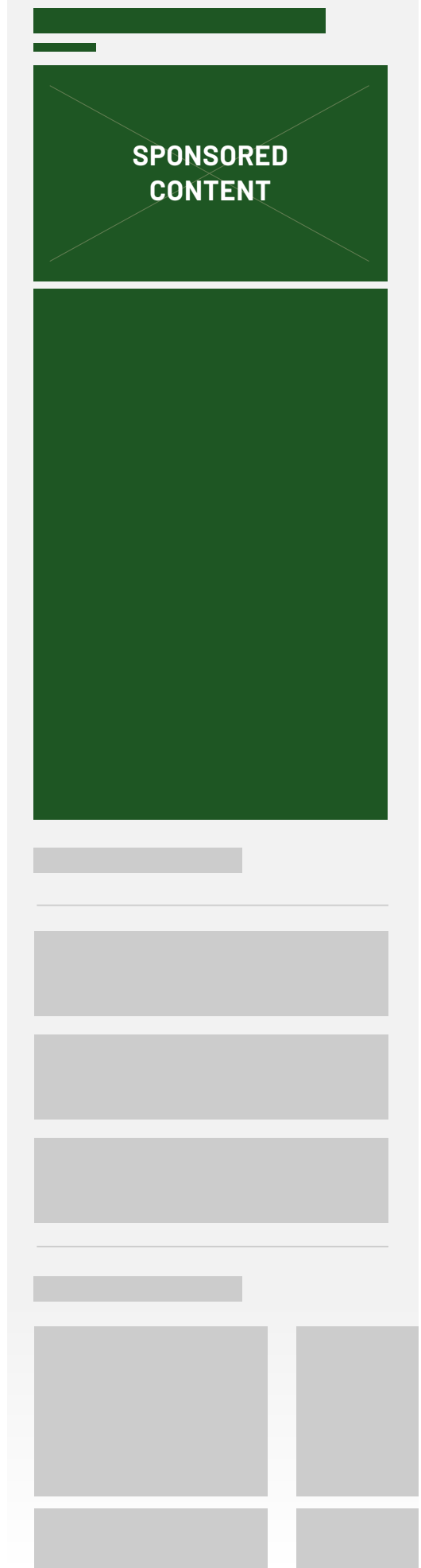
approx. 6,000 characters + 3 images

MILITARY-MEDICINE.com



▲ Article level

MILITARY-MEDICINE.com



▲ Sponsored Content Mobile

+ INDUSTRY MIRROR:

COMPANY LISTING

Combination online + magazine

(at least 4 issues, then renewed quarterly until cancellation)

€ 400 / quarter

Online only:

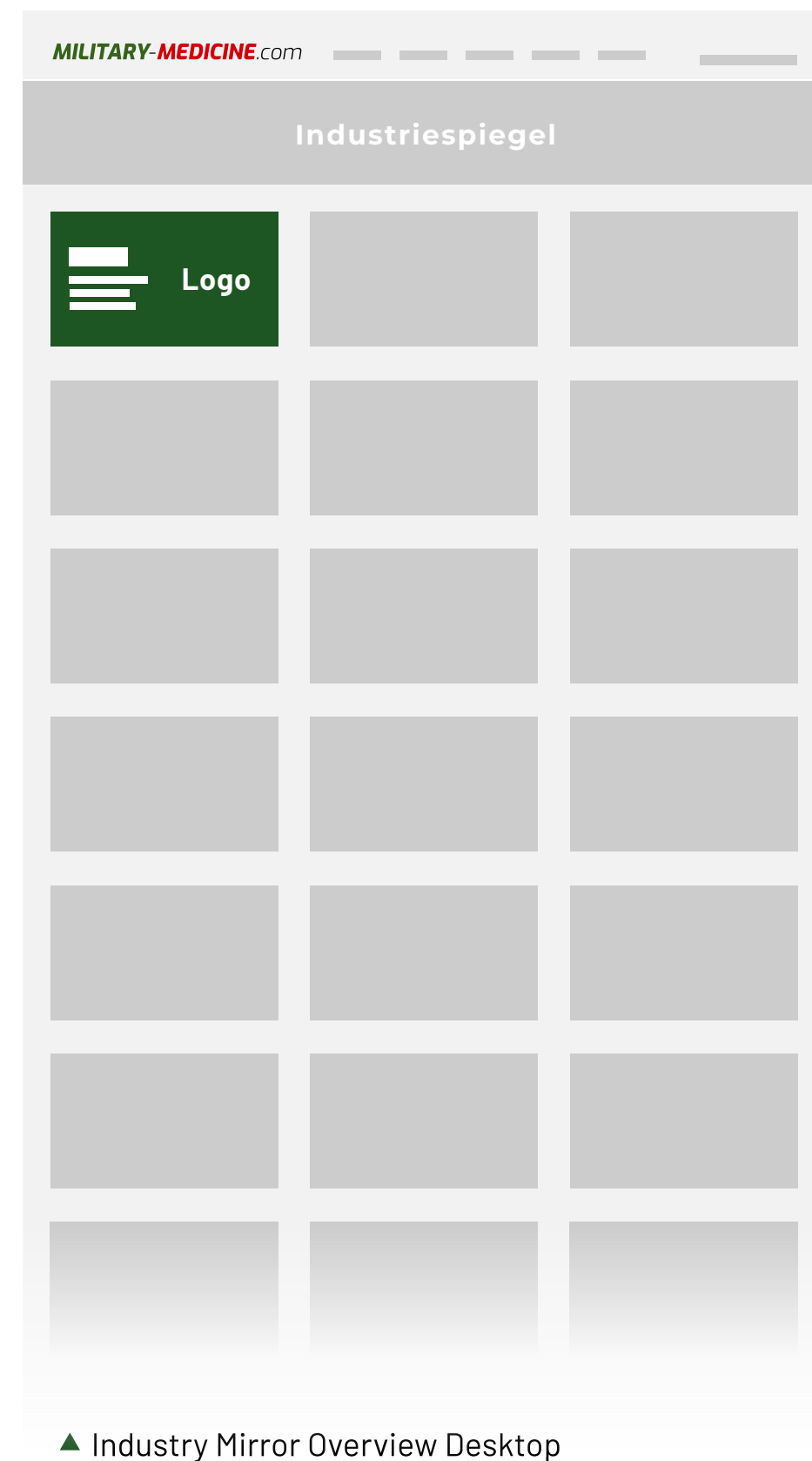
€ 250 / quarter

Place your company in the directory for manufacturers, retailers and service providers with a concise short profile – structured, categorised and industry-specific.

Your options:

- Short profile including logo, contact details, solutions and optional image clip
- Link to technical articles or press releases via keywords
- Bookable as an annual or quarterly entry (including typesetting and graphics)
- Direct click on the logo leads to a detailed view

Visibility in a nutshell – simple and effective.





PRODUCT INFORMATION:

CATEGORY PRODUCT INFORMATION

Online + booklet combination

(per issue):

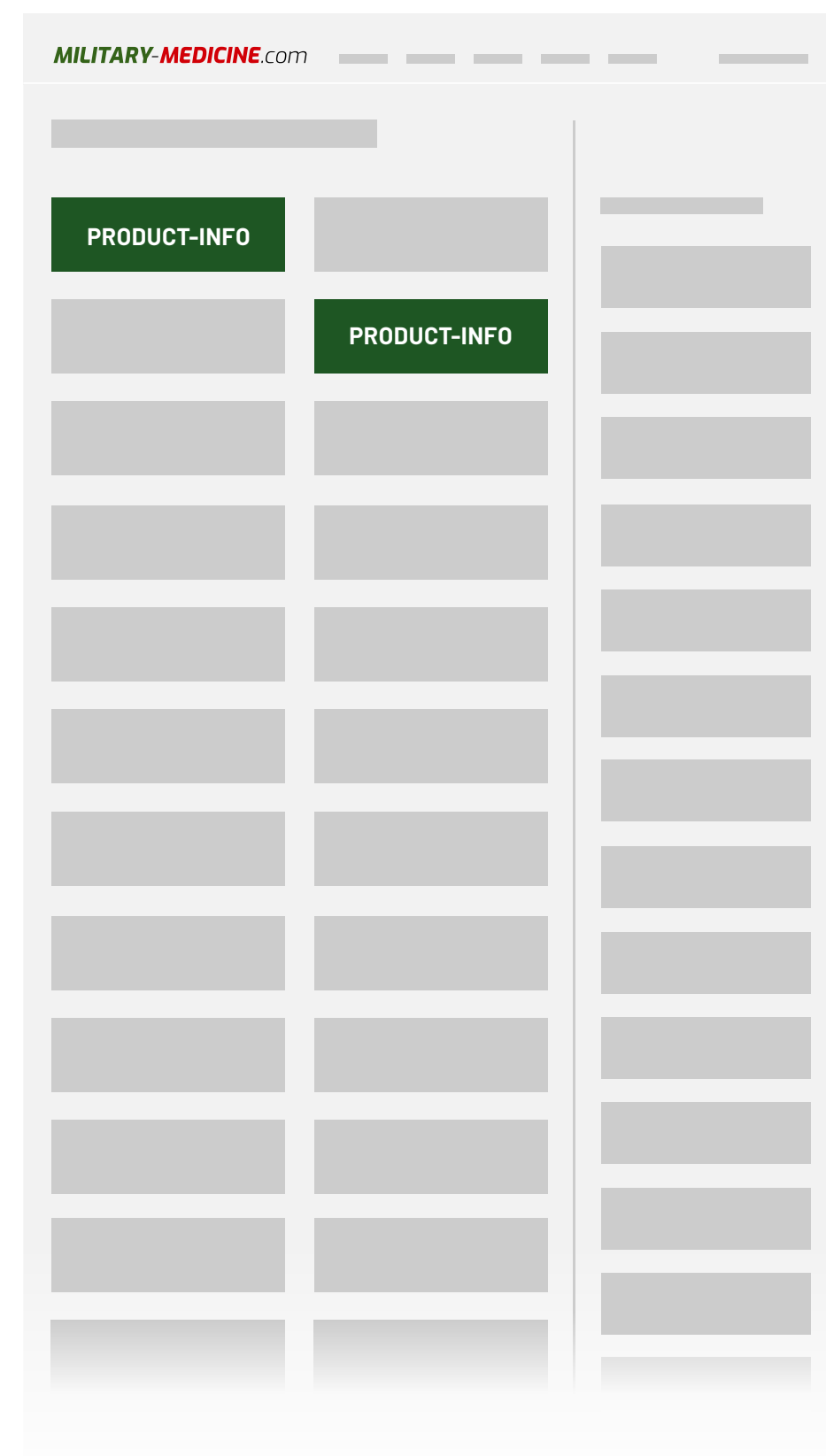
€ 1.000 / unit

Online only (unlimited):

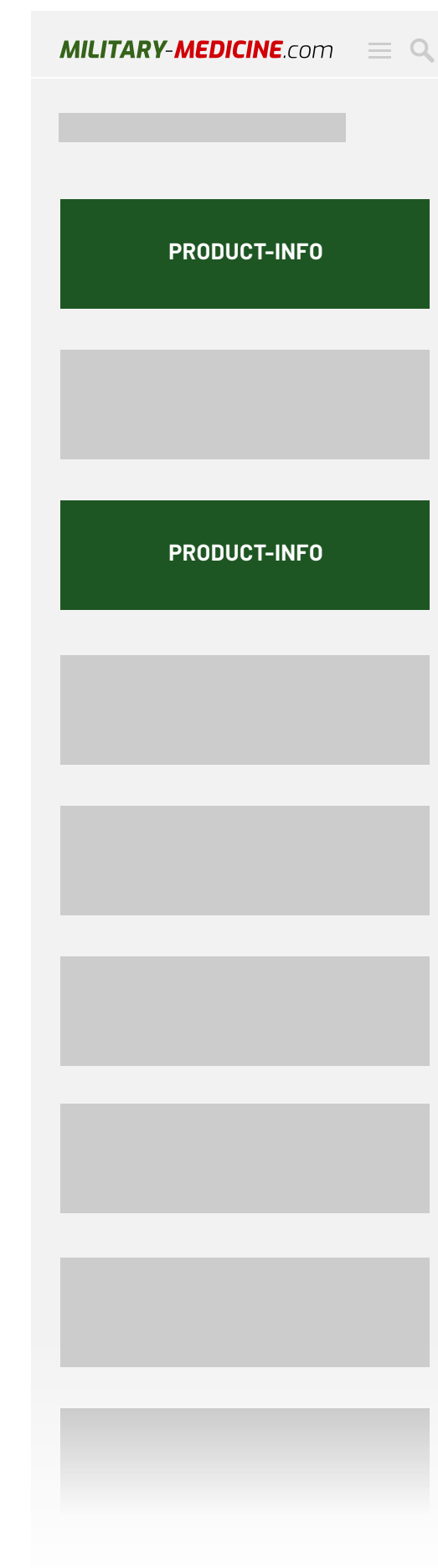
€ 850 / unit

Your latest product innovation presented as a short article with an image and link to a specified URL – concise, informative, and aimed directly at the target audience.

Alternatively, the post can be combined with an extended text length (up to 1,250 characters) and an image to highlight specific content and applications.



▲ Category level Desktop



▲ Category level Mobile



LINKEDIN POSTINGS:

SPONSORED CONTENT

€ 500 / unit

2,800 characters + 3 images

Reach a highly specialized, international audience with your content.

Sponsored content on Military-Medicine.com's social media channels ensures that your posts are visible to the community that matters: doctors, medical officers, pharmacists, veterinarians, and other decision-makers in the military medical field.



+ ALMANAC:

MILITARY MEDICAL CORPS WORLDWIDE ALMANAC

ALMANAC Military Medical Corps Worldwide is the first and only portal to provide a systematic overview of military medical services worldwide. It offers exclusive insights into structures, tasks, missions, procurement policies, and personnel – supplemented by contact persons and contact details.

As a recognized reference work in over 180 countries, the ALMANAC is aimed at decision-makers in defence ministries, doctors in military hospitals, and commanders of military medical facilities.

ALMANAC gains additional reach through its presence at top international events such as DiMiMED, COMEDS, and ICMM. This enables advertising partners to reach a highly specialized and globally networked target group.

Your banner advertising in ALMANAC reaches the highest levels of military medicine directly – exclusively, precisely, and without wastage.

The screenshot displays the ALMANAC website interface. At the top right is the circular logo with the text 'ALMANAC Military Medical Corps Worldwide'. The main header includes 'MILITARY-MEDICINE.com', 'NEWS', and navigation icons. A sidebar on the right shows a map of Europe with Austria highlighted. The main content area features a 'WELCOME TO MILITARY MEDICAL CORPS WORLDWIDE ALMANAC' banner with a globe and the tagline 'The only comprehensive summary of military medical services throughout the world'. Below the banner is a search bar and a list of countries. A profile for 'Austria, Republic of' is shown with the following data:

| | |
|---------------------------------|------------------------|
| Capital | Vienna |
| Area | 83,879 km ² |
| Population | 8,858,775 |
| Official Language | German |
| Armed Forces Personnel | 35,000 |
| Medical Officers | n/a |
| Military Hospitals / Institutes | 3/3 |
| Missions | multiple |

Below the country list, there is a 'Dear Reader,' section with a profile picture. Further down, there are country profiles for 'AFGHANISTAN, ISLAMIC REPUBLIC OF' and 'ALBANIA, REPUBLIC OF'. At the bottom, there is a banner for 'Lufthansa Technik AeroMedical Solutions' with the text 'COMMITTED TO PATIENT WELL-BEING AND SUPPORTING MEDEVAC PROFESSIONALS.' The banner image shows medical equipment in an aircraft cabin.

+ PACKAGES:

BASIC PACKAGE

| SERVICES | RUNNING TIME |
|---|-----------------|
| 1x Banner (Billboard) | 30 days |
| 1x 4:1 Ad | 30 days |
| 1x Product information | unlimited |
| 1x LinkedIn-Posting | unlimited |
| including online company listing | 1 month (total) |

€ 1,900
~~€ 2,250~~ RRP for individual bookings

ADVANCED PACKAGE

| SERVICES | RUNNING TIME |
|---|------------------|
| 1x Banner (Billboard) | 90 days |
| 1x Banner (Rectangle) | 90 days |
| 1x Sponsored Content | unlimited |
| 2x Product information | unlimited |
| 2x LinkedIn-Posting | unlimited |
| including online company listing | 3 months (total) |

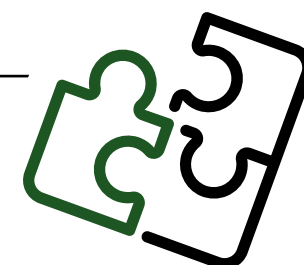
€ 5,650
~~€ 7,187.50~~ RRP for individual bookings

PREMIUM PACKAGE

| SERVICES | RUNNING TIME |
|---|------------------|
| 1x Banner (Billboard) | 180 days |
| 1x Banner (Rectangle) | 180 days |
| 1x 4:3 Ad | 180 days |
| 3x Product information | unlimited |
| 3x LinkedIn-Posting | unlimited |
| 1x Sponsored Content | unlimited |
| including online company listing | 6 months (total) |

€ 6,950
~~€ 9,595~~ RRP for individual bookings

Exclusive banner and individual bookings are available upon request. Simply request your personal quote!



PACKAGE TERMS AND CONDITIONS:

- The packages are valid for 12 months from the date of booking.
- The banners are available at any time for a placement period of 30/90/180 days within the term.



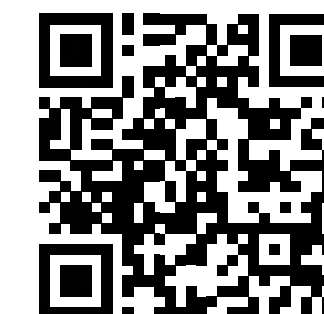
FURTHER ONLINE PUBLICATIONS: EXPERTISE AND NETWORK BUNDESWEHR, DEFENCE AND SECURITY INDUSTRY

DEFENCE-NETWORK.com

THE NEWS PLATFORM FOR THE DEFENCE COMMUNITY

DEFENCE-NETWORK.com provides daily updates on relevant topics in the defence and security industry. From analyses of global conflicts, military strategies, and geopolitical developments to articles on defence technology developments and major international projects, the editorial team offers in-depth insights and background information for interested readers.

The offering is supplemented by up-to-date reporting on our own events, international trade fairs, and conferences, as well as white papers, analyses, and studies that provide a sound basis for strategic decisions.





ONLINE PUBLICATION FOR INTERNAL SECURITY, DISASTER CONTROL AND CIVIL-MILITARY COOPERATION

SECURITY-NETWORK.com

THE SPECIALIST PORTAL FOR INTERNAL SECURITY, DISASTER CONTROL, AND CIVIL-MILITARY COOPERATION

Security can only be achieved through cooperation – and that requires knowledge, networking, and exchange. With **SECURITY-NETWORK.com**, CPM Verlag offers a unique news portal that builds precisely this bridge. It brings together news on all authorities and organizations responsible for security tasks (BOS): from the police, fire department, and rescue services to the THW and other aid organizations. In addition, key social issues of our time are addressed in the context of civil-military cooperation – in discussions with experts, decision-makers, and through the publication's own editorial team.

Here you will find the latest information on new laws and regulations, impressions from trade events, reports on events, and news about technologies for everyday use. Presented in a clear, practical, and compact format – **all in a single portal.**



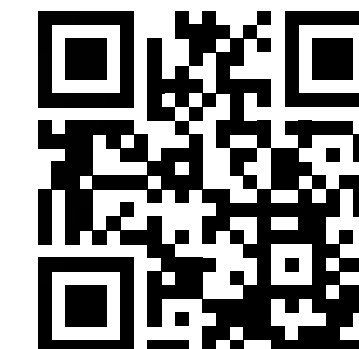
+ HR PORTAL – TAILORED FOR DEFENCE, SECURITY AND MILITARY MEDICINE



THE JOB PORTAL FOR DEFENCE, SECURITY AND MILITARY MEDICINE

The search for a new professional challenge is a matter of trust – for applicants as well as for companies. Especially in the security and defence industry, this requires a specialized platform that brings both sides together in a targeted manner. **DEF-JOBS.com** combines this expertise: with CPM Verlag's many years of experience in defence, security and military medicine, as well as close industry cooperation, we know the market firsthand. Our network – including SECURITY- and DEFENCE-NETWORK.com – provides access to a dedicated target group.

Whether you're a soldier, engineer, or career starter, **DEF-JOBS.com brings the right people together with the right jobs.**





OTHER FORMATS: **WEBINARS**

WEBINAR SPONSORSHIP -

“IMPULSES FOR SECURITY, DEFENCE, AND MILITARY MEDICINE”

Bring your expertise directly to the management level: In our editorially supported webinars, you can reach specialists and executives from the armed forces, security agencies, politics, industry, and military medicine.

Target group & reach

- 150–300 live participants + on-demand
- D-A-CH-region (Germany, Austria, and Switzerland)
- Decision-makers, project managers, procurement officers

Topics

Cybersecurity, combat operations, protective technology, logistics, military medicine

Services

Professional platform, editorial moderation, live Q&A, recording & reporting

Your advantages

Strengthen your brand as an innovation driver and solution provider. Achieve maximum visibility among an exclusive specialist audience, generate high-quality leads, and extend your impact far beyond the live event with a media library and newsletter. This will help you generate attention, reach, and credibility among a highly specialized target group.

The logo for CPM, consisting of the letters 'CPM' in a bold, white, sans-serif font on a dark blue rectangular background.The word 'WEBINAR' in a white, sans-serif font on a dark blue rectangular background with a white diagonal line on the right side.

SPONSORING PACKAGE

€ 6,000

Duration: 60 min.

Placement: Website + LinkedIn newsletter

Services: Logo & presentation, participant list (opt-in), access to participant data, co-moderation, priority appointment scheduling



YOUR CONTACTS:

MILITARY-MEDICINE.com



CHRISTIAN LAUTERER

AUTHORIZED SIGNATORY AND
HEAD OF SALES

Tel.: +49 (0)2225 / 8889-130
E-Mail: c.lauterer@cpm-verlag.de



PETER GESCHWILL

DEPUTY SALES MANAGER AND
HEAD OF MILITARY MEDICINE

Tel.: +49 (0)2225 / 8889-260
E-Mail: p.geschwill@cpm-verlag.de



NAVID LINNEMANN

HEAD OF ONLINE EDITORIAL

Tel.: +49 (0)2225 / 8889-141
E-Mail: n.linnemann@cpm-verlag.de

PUBLISHING HOUSE:

CPM Verlag GmbH

Carl-Zeiss-Straße 5
53340 Meckenheim
Germany
Tel. +49 (0) 22 25 / 88 89-0
info@cpm-verlag.de

USt-ID-Nr: DE122269261
Commercial register: HRB 3462
Place of jurisdiction: Bonn

Bank Details

Sparkasse KölnBonn
IBAN: DE86 3705 0198 1936 2729 03
BIC: COLSDE33

T&C

You can find current T&Cs on our website.

Publisher

Tobias Ehlke
CEO and Owner
t.ehlke@cpm-verlag.de

Sales

Christian Lauterer
Authorized Signatory and Head of Sales
Tel. +49 (0) 22 25 / 88 89-130
c.lauterer@cpm-verlag.de

Online Editorial

Navid Linnemann
Head of Online Editorial
Tel. +49 (0) 22 25 / 88 89-141
n.linnemann@cpm-verlag.de

Marketing

Christina Halasz
Head of Marketing
Tel. +49 (0) 22 25 / 88 89-121
c.halasz@cpm-verlag.de

Events

Julia Ehlen
Head of Events
Tel. +49 (0) 22 25 / 88 89-122
j.ehlen@cpm-verlag.de



www.defence-network.com



www.security-network.com



www.def-jobs.com



www.military-medicine.com



www.warsight.com



www.cpm-verlag.com