

# EURO DEFENCE EXPO

22-25 SEPTEMBER 2026

## OFFICIAL SHOW DAILY

### MAXIMUM VISIBILITY AT EUDEX

The Euro Defence Expo (EUDEX) will make its debut at Messe Essen as an international platform for defence technologies and security policy dialogue in Europe. CPM will cover the first three show days with the EUDEX OFFICIAL SHOW DAILY.

With packed halls and strong competition, visibility is key. Position your brand in the EUDEX OFFICIAL SHOW DAILY.

### THE EUDEX SHOW DAILY – YOUR DAILY UPDATE 22-24 SEPTEMBER 2026

The official trade show magazine delivers key news, highlights and exhibitor information directly your target audience every morning – in print and digital format.

### Why advertise?

- Direct distribution at entrances, lounges and press areas
- Ideal for product launches, offers and daily highlights
- High visibility throughout the day
- Added reach via CPM digital channels

Secure maximum reach at EUDEX 2026.



Bild: Messe Essen

### DEADLINES & PRICES

#### DAY 1 22 September 2026

Reservation Deadline	12 September 2026
Copy Deadline	18 September 2026

#### DAY 2 23 September 2026

Reservation Deadline	18 September 2026
Copy Deadline	21 September 2026

#### DAY 3 24 September 2026

Reservation Deadline	21 September 2026
Copy Deadline	22 September 2026

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1/1 page 4c	2,000
1/2 page 4c	1,200
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Cover Page 4 4c	2,900
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