



EMMS

EUROPEAN MILITARY MEDICAL SERVICES

MEDIA DATA 2026

The CPM logo is displayed in a large, bold, white sans-serif font. It is positioned on the left side of a blue background that features a network of white dots and lines, resembling a molecular or digital structure. A faint, semi-transparent image of a man in a suit is visible in the background.

THE NETWORK
FOR EUROPEAN
MILITARY MEDICAL SERVICES,
INDUSTRY AND POLITICS.

+ COMMUNICATION – for decision maker

1

Publisher

CPM Verlag GmbH
Carl-Zeiss-Straße 5
53340 Meckenheim / Germany
Tel. +49 (0)22 25 / 88 89-0
info@cpm-verlag.de

USt-ID-Nr: DE122269261
Commercial register: HRB 3462
Place of jurisdiction: Bonn

Sales

Christian Lauterer
Authorized Signatory and Head of Sales
Tel. +49 (0)22 25 / 88 89-130
c.lauterer@cpm-verlag.de

Peter Geschwill
*Deputy Head of Sales, Department
Head of Military Medical Publications*
Tel. +49 (0)22 25 / 88 89-132
p.geschwill@cpm-verlag.de

Editor-in-chief

Dr. Erwin Dhondt, MD
Brigadier General (ret)
e.dhondt@cpm-verlag.de

Customer service

Liza Wirges
Tel. +49 (0)22 25 / 88 89-131
l.wirges@cpm-verlag.de



Founded in
2018



Print
8.000 printed copies



Online (as free E-paper)
www.military-medicine.com



Language
English



Publication (expected date)
1x per year (1st of June 2026)



Advertising and Printing material
To be submitted by 30th of April 2026



Production
Adhesive binding, high gloss



Retail price (incl. VAT + shipping)
Domestic shipping: 10,- €
International shipping: 14,- €

+ MISSION AND VISION

The **EUROPEAN MILITARY MEDICAL SERVICES (EMMS)** magazine is published by CPM, providing a useful format for informing European defense health and health care practice and an easily accessible forum for promoting broad understanding in common areas of interest, not least in European military medical cooperation.

It delivers high-quality organizational and clinical content at the intersection of defense and security on the one hand and health policy and healthcare practice on the other, to a wide range of military healthcare professionals, medical officers, planners, executives etc. and the Euro-Atlantic military medical community as a whole.

For that purpose, the EMMS magazine offers its readers an overview and update of current European cooperation initiatives in the field of military medicine with reports of joint European exercises and meetings and presentations of relevant institutions, such as for example military hospitals or government, and corporate entities.

With the annual issue of EUROPEAN MILITARY MEDICAL SERVICES (EMMS), we offer an:

- + **Unique magazine** that reports on the cooperation of European military medical services
- + Selected contributions directly from the **Multinational Medical Coordination Centre-Europe (MMCC-E)** and its member nations
- + **Reports** on joint exercises, **conferences** and **interviews**
- + **Presentations** of relevant institutions of the European military medical services
- + Coincide with the annual **COMEDS** spring conference and our **DiMiMED** as an accompanying information medium for all participants and exhibitors



Dr. Erwin Dhondt, MD
Brigadier General (ret)
Former Director General Health & Well-being
of the Belgian Defence,
Co-Chairman of DiMiMED
E-Mail: e.dhondt@cpm-verlag.de

+ TARGET READERSHIP

- Surgeons Generals of the European Defense Forces
- Medical officers – also in education and training – such as physicians, dentists, veterinarians, pharmacists, including their respective assistants/ technicians, nursing staff, psychologists, etc.
- Medical planners and IT specialists
- Defense Health and Healthcare executives (from e.g. military hospitals and MTF's, medical training or research centers, etc.)



+ DISTRIBUTION

- To the relevant commands and agencies in all European countries
- At numerous national and international events such as:
 - **CMC** – the Combat Medical Care Conference (Special Operations Medical Support personnel)
www.cmc-conference.de/cmc-paris.php
 - **COMEDS** – the Committee of the Chiefs of Military Medical Services in NATO
www.nato.int/cps/en/natohq/topics_175736.htm
 - **DiMiMED** – the International Conference on Disaster and Military Medicine
www.cpm-verlag.com/event/dimimed-conference



MULTINATIONAL MEDICAL COORDINATION CENTRE EUROPE (MMCC-E)

BACKGROUND

Europe is coming closer together, which also applies to the European Armed Forces and, in particular, to the cooperation between the military medical services.

None of the nations is capable of ensuring the provision of all facets of medical support required for a NATO- or EU-led operation on its own. The „Permanent Structured Cooperation (PESCO)“ Initiative was initiated by the European Council to specifically strengthen Europe’s security and defense.

One of the first PESCO projects in 2018 was the European Medical Command (EMC), coordinated by the Bundeswehr Medical Service. Additionally, the Surgeon Generals of the Medical Services of NATO and EU called for a coordinating medical organization.

In 2019 the EU PESCO project “EMC” was merged with the NATO “Framework Nations Concept (FNC)” initiative into one organization, the MMCC/EMC. At the end of November 2023, the 18 participating nations announced the change and simplification of their organization’s name: Multinational Medical Coordination Centre - Europe (MMCC-E).

The COVID19 Pandemic has shown that the interdependencies between public health protection and external as well as internal security are increasing. One of the main goals of MMCC-E is civil-military interaction and interface, especially with the organizations and institutions of the EU states and bodies.

DIRECTOR MMCC-E:
Dr. Thorsten Schütz
Brigadier General
MC (Medical Corps)



Photo: unsplash.com/Alexandre Lallemant

MISSION AND PARTICIPATING NATIONS

MMCC-E is located in Koblenz (DEU). Germany is the framework nation and provides Host Nation Support. MMCC-E achieved full operational capability (FOC) in July 2022 and offers the following services:

- Supporting the multinational medical coordination efforts to cohere participating nations and EU/NATO organizations
- Increasing the operational readiness of medical C3 and medical units and formations through exercises and wargaming
- Improving medical civil-military interaction and networking
- Coordinating medical capability enhancement, on request of nations and organizations



Belgium, Kingdom of



Czech Republic



Estonia



French Republic



Germany, Federal Republic of



Greece (Hellenic Republic)



Hungary, Republic of



Italian Republic



Lithuania



Luxembourg, Grand Duchy of



The Netherlands, Kingdom of



Norway, Kingdom of



Poland, Republic of



Romania, Republic of



Slovak Republic



Spain, Kingdom of



Sweden, Kingdom of



Swiss Confederation



United Kingdom of Great Britain and Northern Ireland

Five nations are in an observer status:

- Austria
- Bulgaria
- Finland
- Latvia
- Portugal

Further information on the MMCC-E can be found here:



+ TOPICS AND DATES 2026



DATES

Publication
(expected date):
1st of June 2026

**Advertising and
printing material:**
To be submitted by
30th of April 2026



TOPICS

Greeting Surgeon General Dr. Ralf Hoffmann
(Commander of the Central Medical Service of the Bundeswehr
and Deputy Commander of the Bundeswehr Support Command)

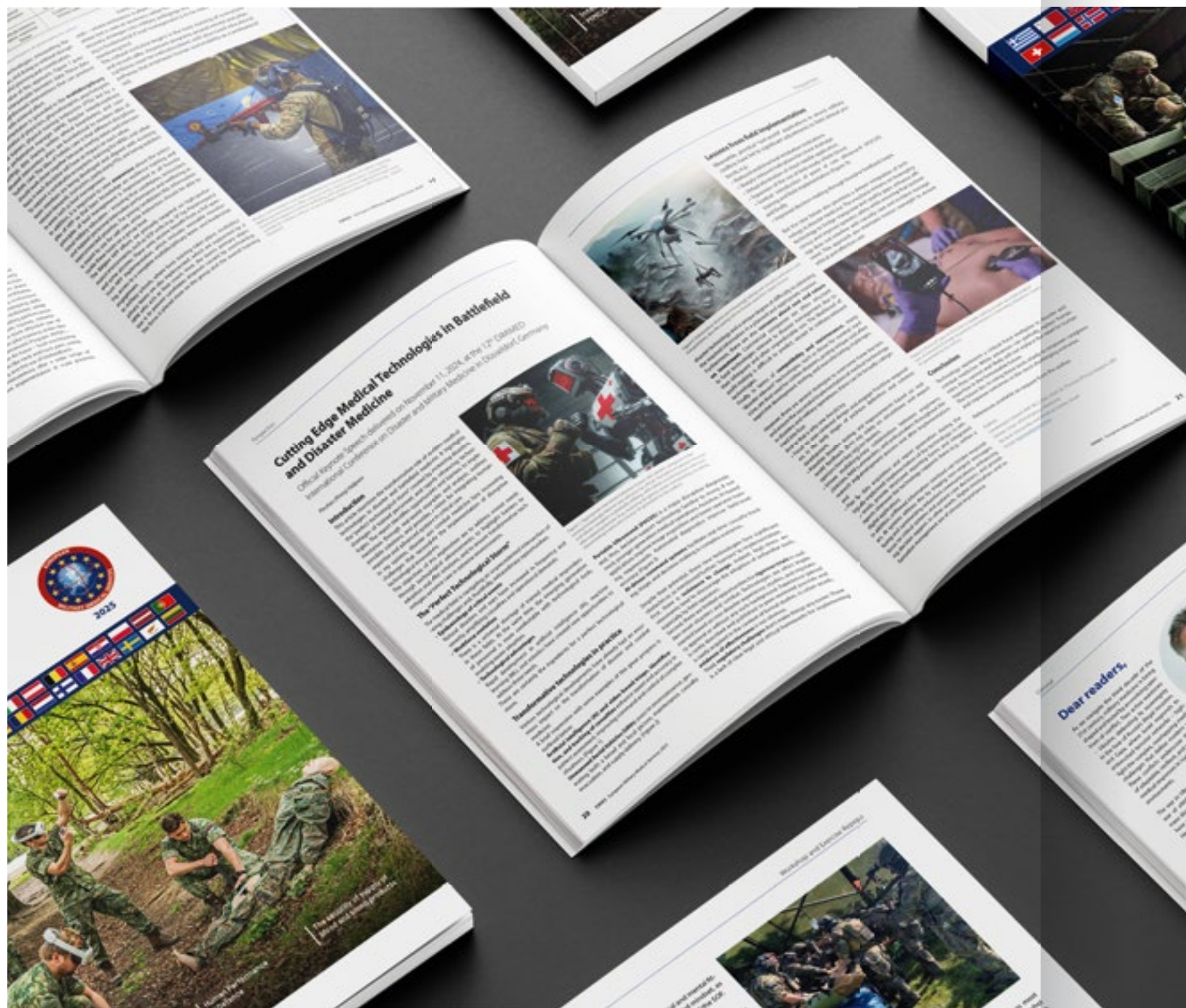
Interview

- Interview with the Norwegian SG and Chair COMEDS,
Brigadier general Dr. Petter Iversen

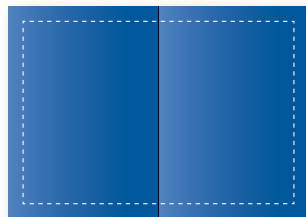
Articles

- 13th DiMiMED 2025 opening and keynote speeches
- Field Analgesia in Conflict and Disaster Medical Relief
- Lithuania's Perspective on Planning for Conflict
- Soldier fitness: Current and Future Challenges
- Burn Therapy
- International Conference on Disaster and
Military Medicine Report of the 13th DiMiMED 2025

Overview of all members of the MMCC-E



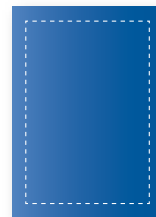
+ AD FORMATS & PLACEMENTS



2/1 A4

Type area: 390 x 270 mm
Full format: 420 x 297 mm¹
4C

6.700,- € *



1/1 A4

Type area: 185 x 270 mm
Full format: 210 x 297 mm¹
4C

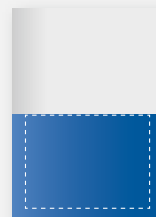
4.300,- € *



1/2 A4 portrait

Type area: 90 x 270 mm
Full format: 100 x 297 mm¹
4C

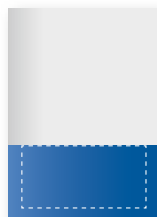
3.300,- € *



1/2 A4 landscape

Type area: 185 x 135 mm
Full format: 210 x 145 mm¹
4C

3.300,- € *



1/3 A4 landscape

Type area: 185 x 90 mm
Full format: 210 x 105 mm¹
4C

2.700,- € *

OUR SERVICE:

Ad booking incl. one-time professional data check.
We charge a flat rate of EUR 95* for each additional data check.

PLACEMENTS

Cover placement

2nd cover page

4.600,- € *

4th cover page (back)

4.900,- € *

1) Bleed +3 mm on all sides; Please place text-important parts 5 mm inside, 20 mm towards the waistband; All format specifications in mm (width x height)

2) Advance payment - due to preliminary editorial/graphic work * Prices plus VAT

+ SPECIFICATIONS

Printing process

Contents & Cover: Sheet-fed offset

File formats

PDF/X-4, X-3 and X-1a

Color mode: CMYK

Profiling

ISO Coated v2 300% (Fogra 39L)

Fonts

All fonts used in the file must be embedded or converted to paths.

Image resolution

300 dpi for grayscale/color images

1200 dpi for line images

Binding type

Adhesive binding

Data delivery

Please send editorial and advertisements to:

Thorsten Menzel / Kundenbetreuung, t.menzel@cpm-verlag.de

Important notes

- All ad elements (text, graphics) at risk of bleed must be placed at least 5 mm from the edge / final format and at least 20 mm from the binding
- Bleed allowance +3 mm on all sides
- Costs for the illustrations are not included in the advertising price
- Special colors and data in RGB mode cannot be processed
- The client is responsible for repro quality and correct data transmission
- The print shop will not make any corrections to the data supplied



+ PRINT PUBLICATIONS



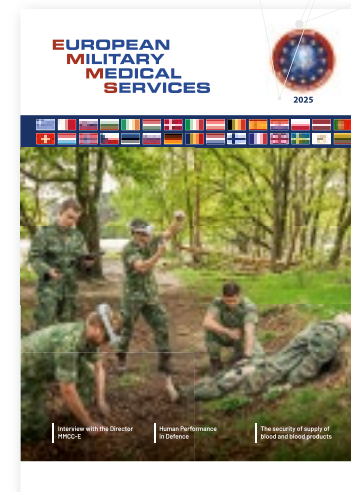
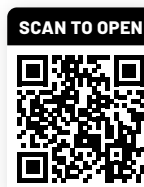
CRISIS PREVENTION

CRISIS PREVENTION (CP) is the leading trade magazine for authorities and organizations with security responsibilities. Its readership includes department heads, decision-makers, and multipliers from authorities and organizations with security responsibilities (BOS), critical infrastructures, the Bundeswehr (German Armed Forces), aid organizations, federal offices and associations, ministries, and administrations.



Wehrmedizin und Wehrpharmazie

The trade magazine is aimed at active medical officers, medical officer cadets, and reserve medical officers who work as registered doctors, dentists, veterinarians, and pharmacists in the Sanitätsdienst der Bundeswehr (German Armed Forces Medical Service). We are the only specialist publisher to cover areas relevant to military medicine and military pharmacy in this magazine.



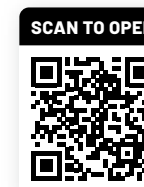
EMMS – European Military Medical Services

Our English-language magazine delivers high-quality, in-depth content at the intersection of defense, security, health policy, and health practice. We provide a forum for European cooperation and offer detailed insight into the medical services of different nations.



Wehrmedizinische Monatsschrift

The Wehrmedizinische Monatsschrift (Military Medical Journal) is the specialist journal of the Sanitätsdienstes der Bundeswehr (German Armed Forces Medical Service) covering the field of military medicine and pharmacy. The authors are members of institutes, hospitals, and other medical service facilities, universities, and departments of the Bundeswehr, as well as civilian clinics, universities, and research institutions.



+ ONLINE PUBLICATIONS



MILITARY-MEDICINE.com

The central platform for military medicine – comprehensive, up-to-date, international

The platform brings together all relevant content for the military medical community: access to articles from the journal **Wehrmedizin und Wehrpharmazie** (Military Medicine and Military Pharmacy) covering topics in medicine, dentistry, veterinary medicine, and pharmacy, as well as scientific papers from the **Wehrmedizinische Monatsschrift** (Military Medicine Monthly) on behalf of the Sanitätsdienstes der Bundeswehr.

The offering is supplemented by organizational and clinical content at the interface between defense and security. One highlight is the **Military Medical Corps Worldwide Almanac**, the only comprehensive overview and international reference source on military medical services worldwide. Exclusive content from the annual **DiMiMED symposium** and **EMMS magazine** expand the range of information available.

In addition, the **Business Forum** offers commercial providers in the military medical market a central hosting platform.



SECURITY-NETWORK.com



The specialist portal for internal security, disaster control and civil-military cooperation

Security can only be achieved through cooperation – and that requires knowledge, networking, and exchange. With **SECURITY-NETWORK.com**, CPM Verlag offers a unique news portal that builds precisely this bridge. It brings together news on all authorities and organizations responsible for security tasks (BOS): from the police, fire department, and rescue services to the THW and other aid organizations. In addition, key social issues of our time are addressed in the context of civil-military cooperation – in discussions with experts, decision-makers, and through the publication's own editorial team.

Here you will find the latest information on new laws and regulations, impressions from trade events, reports on events, and news about technologies for everyday use. Presented in a clear, practical, and compact format – **all in a single portal**.

Detailed information and booking options for our **online publications** can be found in the respective **media data** at www.cpm-verlag.com



+ ONLINE PUBLICATIONS

DEFENCE-NETWORK.com



The news platform for the defence community

DEFENCE-NETWORK.com provides daily updates on relevant topics in the defence and security industry. From analyses of global conflicts, military strategies, and geopolitical developments to articles on defence technology developments and major international projects, the editorial team offers in-depth insights and background information for interested readers.

The offering is supplemented by up-to-date reporting on our own events, international trade fairs, and conferences, as well as white papers, analyses, and studies that provide a sound basis for strategic decisions.



+ JOB PORTAL



DEF-JOBS.com
DEFEND YOUR FUTURE



The job portal for defence, security and military medicine

The search for a new professional challenge is a matter of trust – for applicants as well as for companies. Especially in the security and defence industry, this requires a specialized platform that brings both sides together in a targeted manner. **DEF-JOBS.com** combines this expertise: with CPM Verlag's many years of experience in defence, security and military medicine, as well as close industry cooperation, we know the market firsthand. Our network – including SECURITY- and DEFENCE-NETWORK.com–provides access to a dedicated target group.

Whether you're a soldier, engineer, or career starter, **DEF-JOBS.com brings the right people together with the right jobs.**



DEFENCE.
SECURITY.
MILITARY MEDICINE.

Cover photo: iStock.com/KaninRoman

CPM Verlag GmbH

Carl-Zeiss-Straße 5
53340 Meckenheim
Germany
Tel. +49 (0)22 25 / 88 89-0
info@cpm-verlag.de

USt-ID-Nr: DE122269261
Commercial register: HRB 3462
Place of jurisdiction: Bonn

Bank Details

Sparkasse KölnBonn
IBAN: DE86 3705 0198 1936 2729 03
BIC: COLSDE33

AGB

You can find current T&Cs on our website.

www.cpm-verlag.com

Publisher

Tobias Ehlke
CEO and Owner
t.ehlke@cpm-verlag.de

Sales

Christian Lauterer
Head of Sales and Authorized Signatory
Tel. +49 (0)22 25 / 88 89-130
c.lauterer@cpm-verlag.de

Online Editorial Department

Navid Linnemann
Head of Online Editorial Department
Tel. +49 (0)22 25 / 88 89-141
n.linnemann@cpm-verlag.de

Marketing

Christina Halasz
Head of Marketing
Tel. +49 (0)22 25 / 88 89-121
c.halasz@cpm-verlag.de

Events

Julia Ehlen
Head of Events
Tel. +49 (0)22 25 / 88 89-122
j.ehlen@cpm-verlag.de